

January Golden Bear Orientation 2021 Survey Results Overview

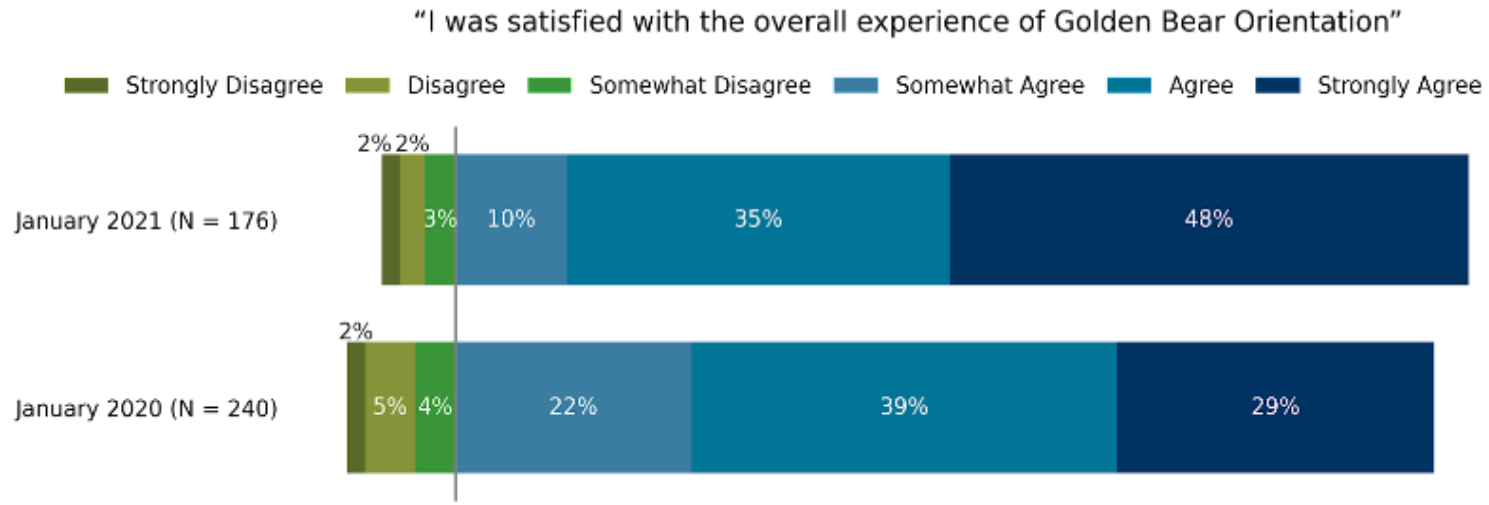
August 2021

UNIQUE CIRCUMSTANCES

Due to the COVID-19 pandemic, January 2021 Golden Bear Orientation (GBO) was a fully remote experience, even for those students who moved to campus. Of the 342 new students (students with entry status “limited” were excluded [n = 3]) invited to January 2021 GBO, 62% (n = 213) responded to the survey. Compared to January 2020 when 92% (n = 262) of surveyed students said they checked in to GBO and attended at least one event, this year 85% (n = 182) of respondents attended at least one event. Results from the [January 2019 GBO survey](#) are available online.

OVERALL SATISFACTION

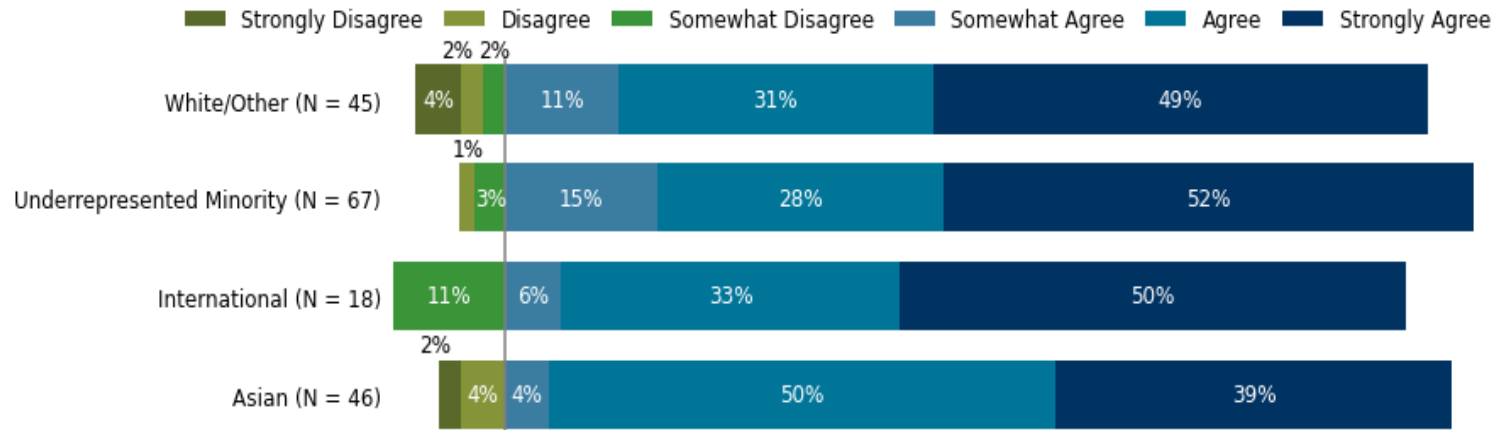
Overall satisfaction with GBO was very high in both January 2020 and January 2021, with greater than 90% at least somewhat agreeing that they were satisfied. It is notable that almost half of January 2021 respondents (48%, n = 84) strongly agreed that they were satisfied, compared to 29% (n = 70) in January 2020.



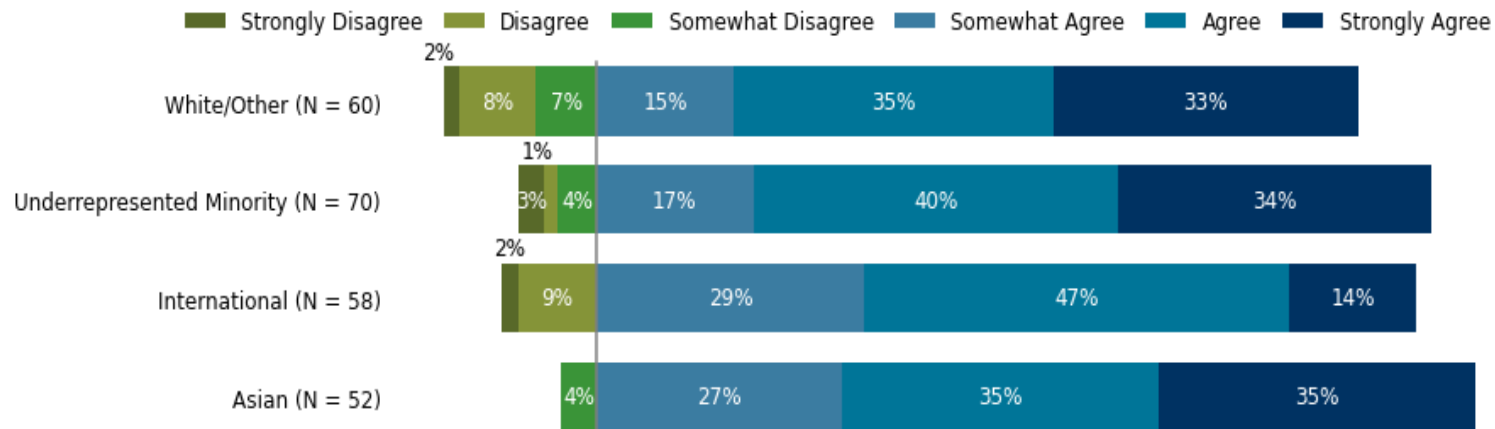
OVERALL SATISFACTION, BY ETHNICITY (JAN 2021 & JAN 2020)

Across the racial/ethnic categories, higher proportions of respondents strongly agreed that they were satisfied with January GBO 2021 compared to January 2020.

“I was satisfied with the overall experience of Golden Bear Orientation” - Jan 2021

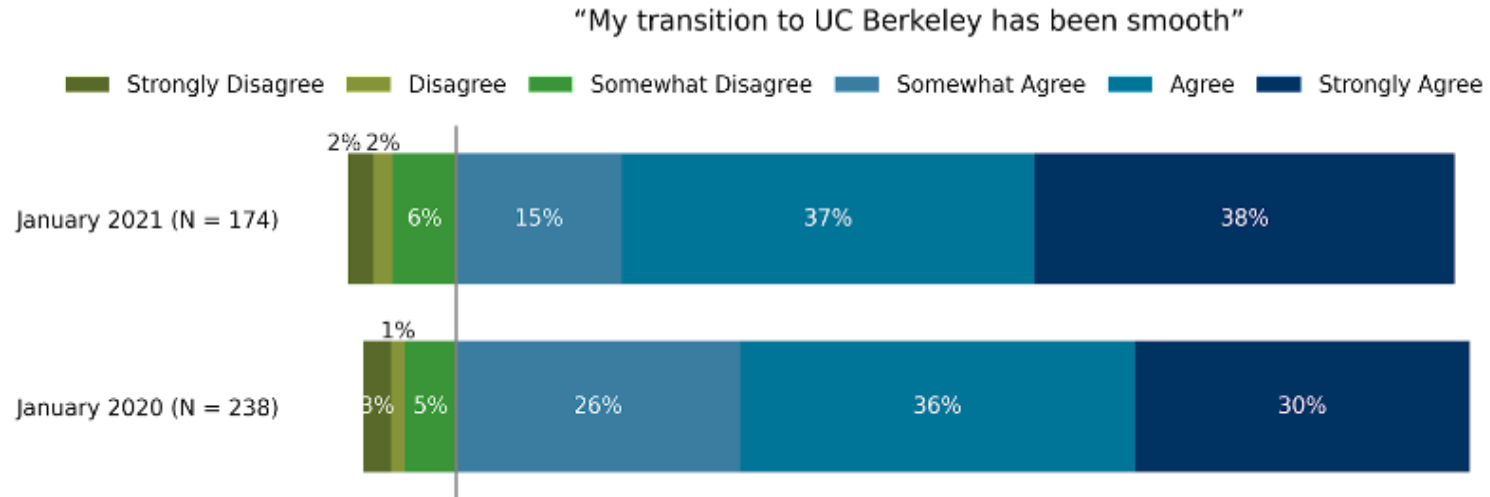


“I was satisfied with the overall experience of Golden Bear Orientation” - Jan 2020

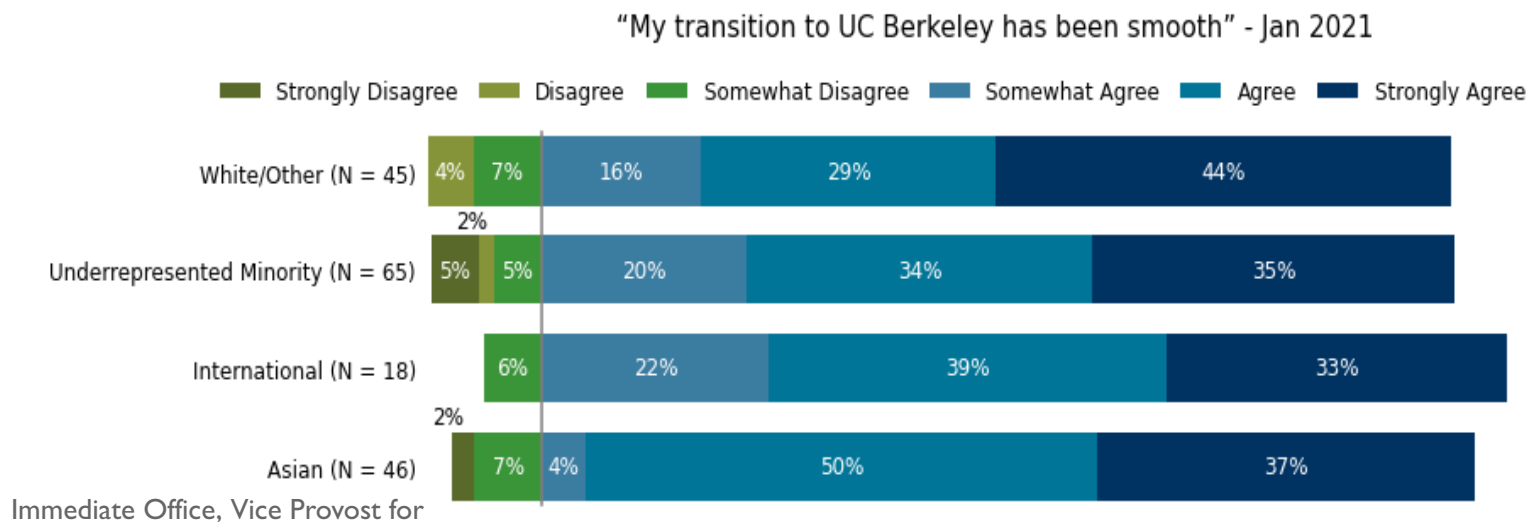


TRANSITION TO COLLEGE

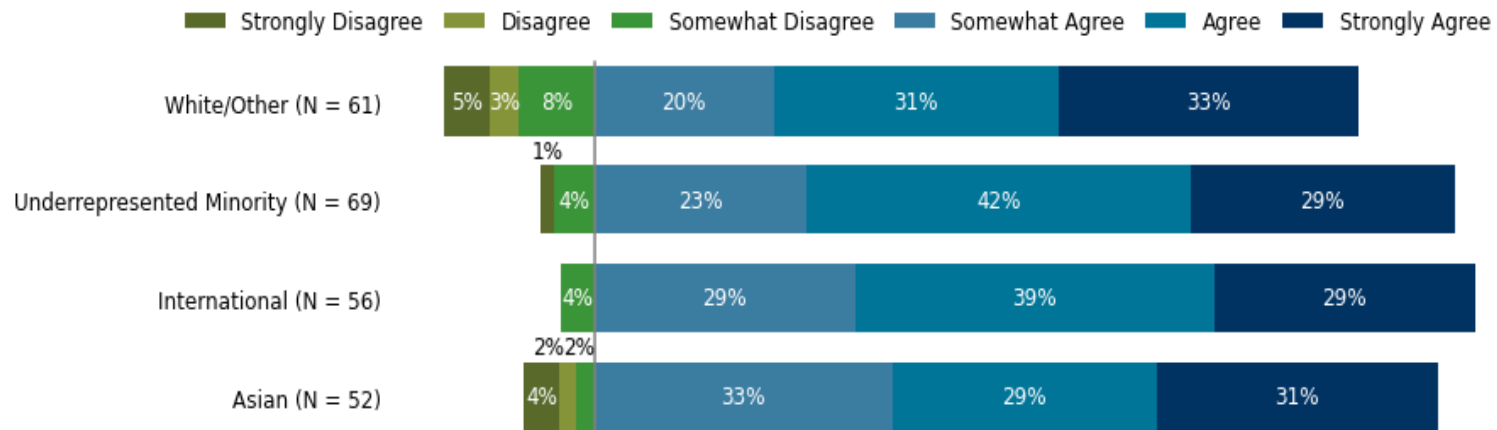
In January 2021, 38% (n = 66) of respondents strongly agreed that their transition had been smooth, compared to 30% (n = 72) in 2020. The proportion of respondents who at least somewhat agreed to this prompt was roughly equal (90% in 2021 and 92% in 2020).



TRANSITION TO COLLEGE, BY ETHNICITY (JAN 2021 & JAN 2020)

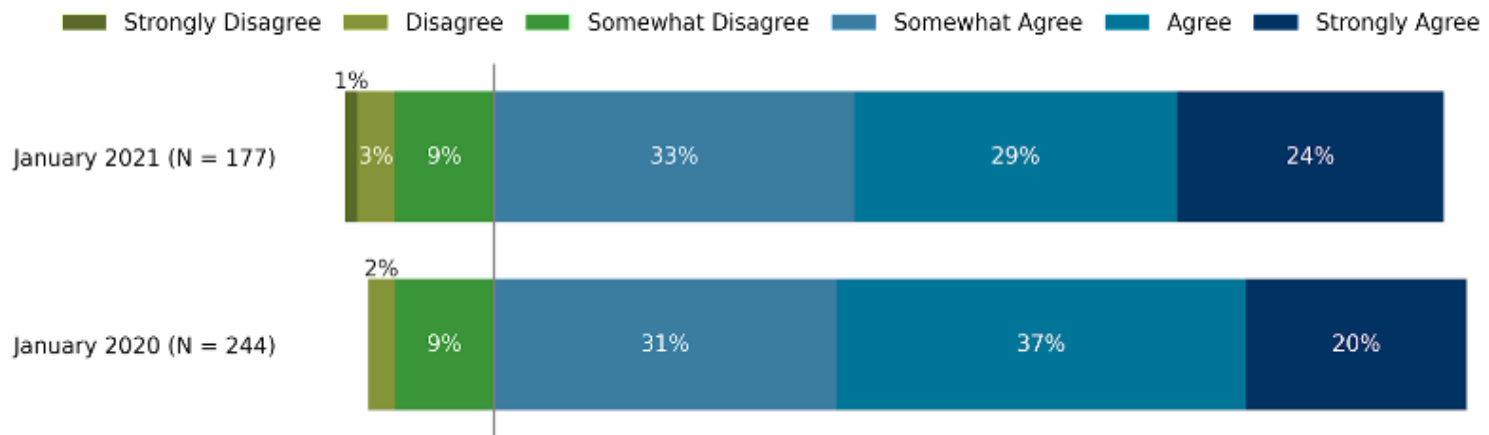


"My transition to UC Berkeley has been smooth" - Jan 2020



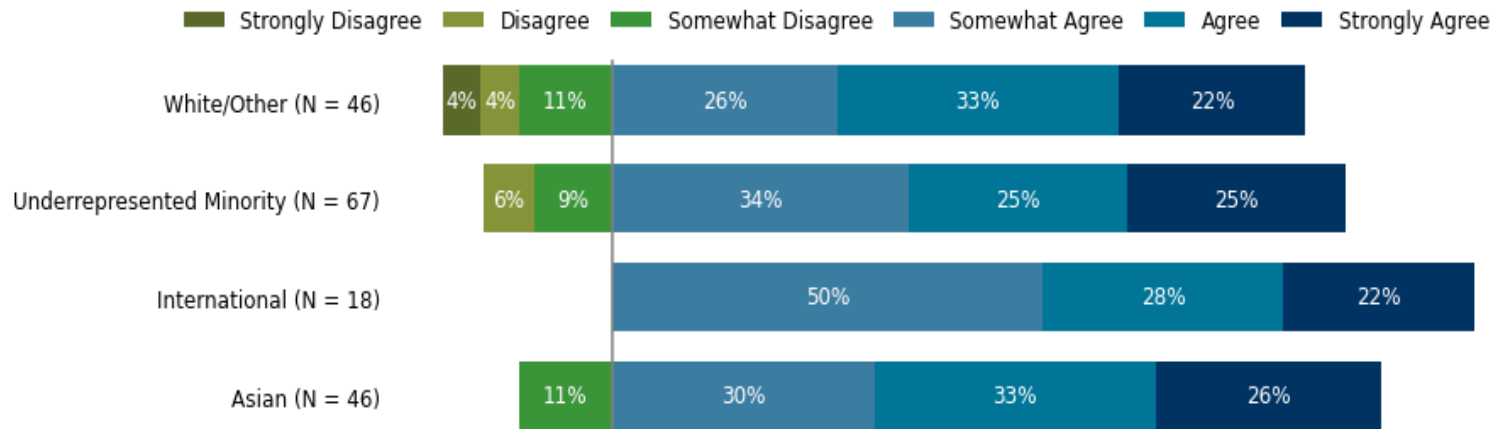
ACADEMIC ENGAGEMENT

"I feel like a member of my college community"

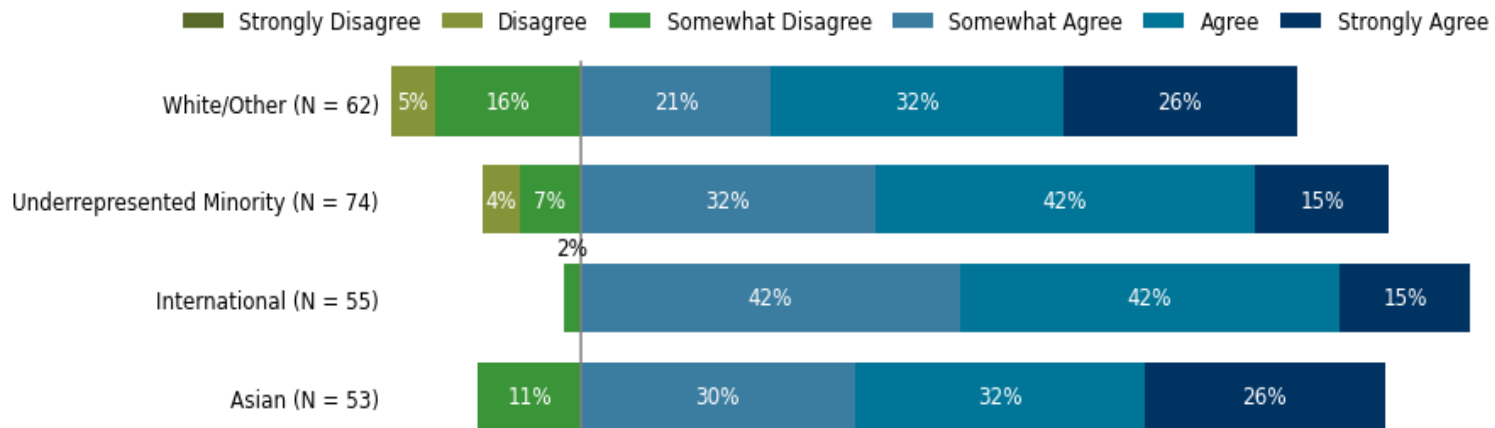


ACADEMIC ENGAGEMENT, BY ETHNICITY (JAN 2021 & JAN 2020)

"I feel like a member of my college community" - Jan 2021

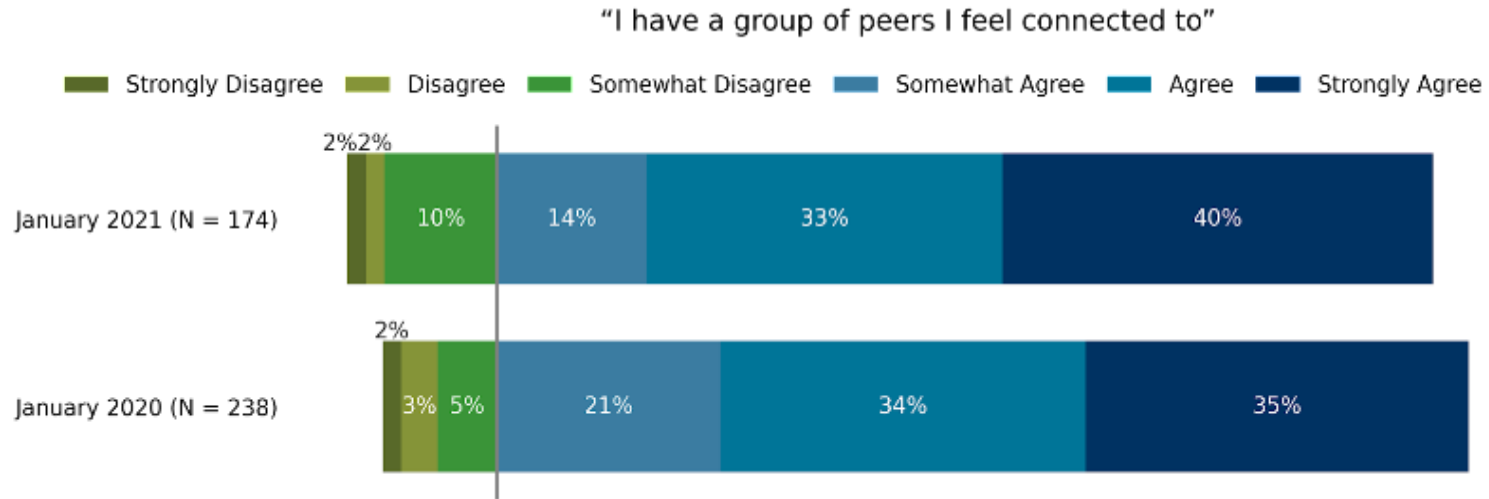


"I feel like a member of my college community" - Jan 2020

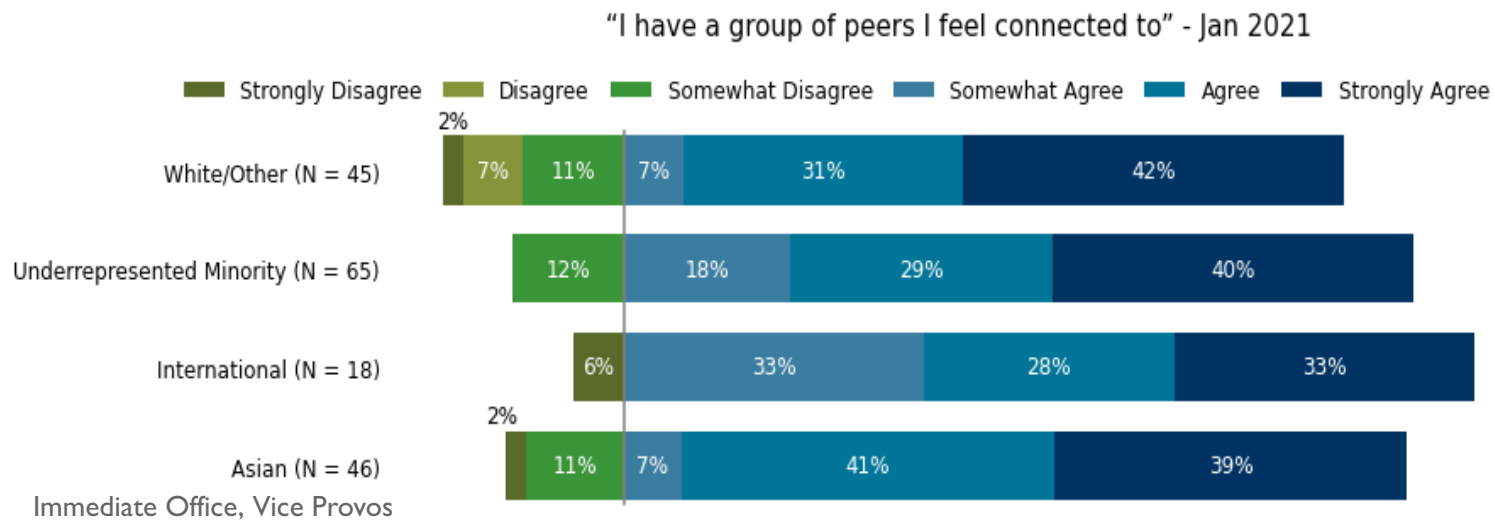


BUILDING COMMUNITY: PEER CONNECTION

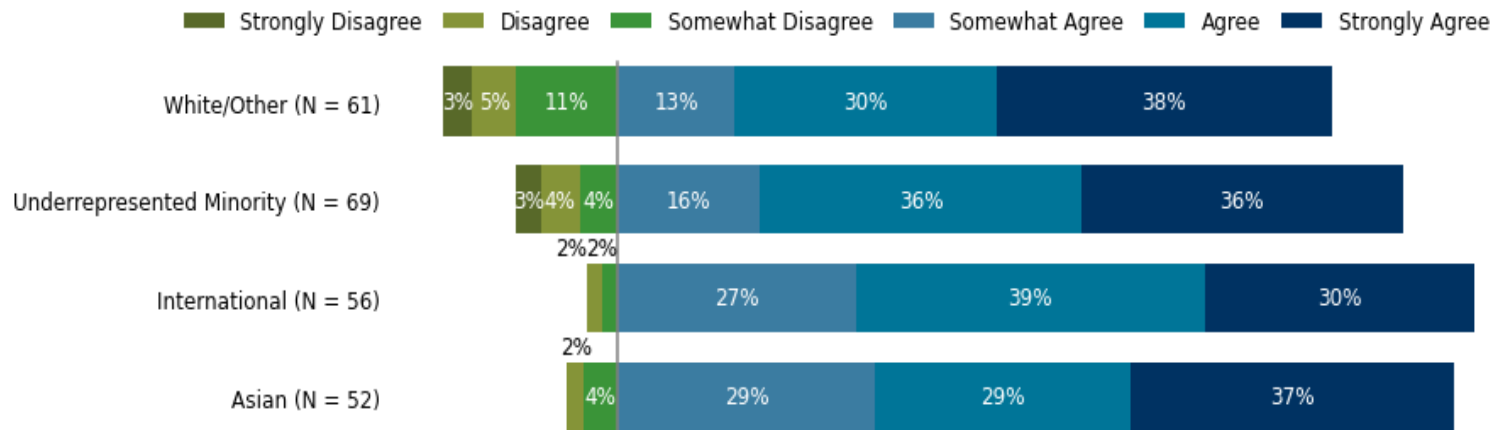
In January 2021, 40% (n = 69) of respondents strongly agreed that they feel connected to a group of peers, compared to 35% (n = 84) in 2020. The proportion of respondents who at least somewhat agreed to this prompt was roughly equal (86% in 2021 and 89% in 2020).



PEER CONNECTION, BY ETHNICITY (JAN 2021 & JAN 2020)



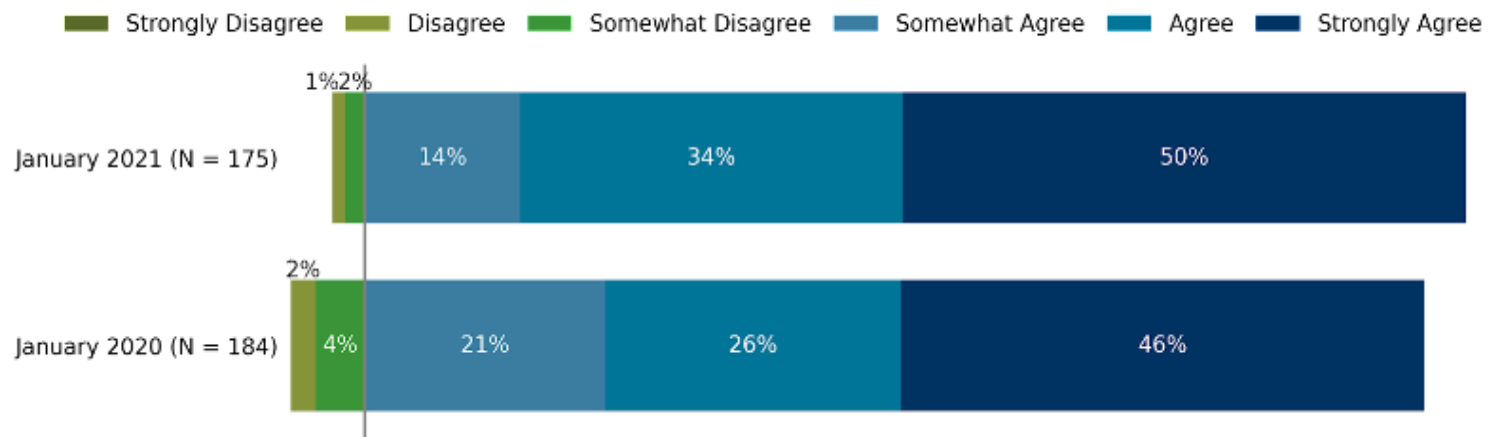
"I have a group of peers I feel connected to" - Jan 2020



BUILDING COMMUNITY: SENSE OF BELONGING

In January 2021, 50% (n = 87) of respondents strongly agreed that they feel they belong at UC Berkeley, compared to 46% (n = 85) in 2020. Sense of belonging has remained high among January GBO participants, despite the change from in-person to virtual events.

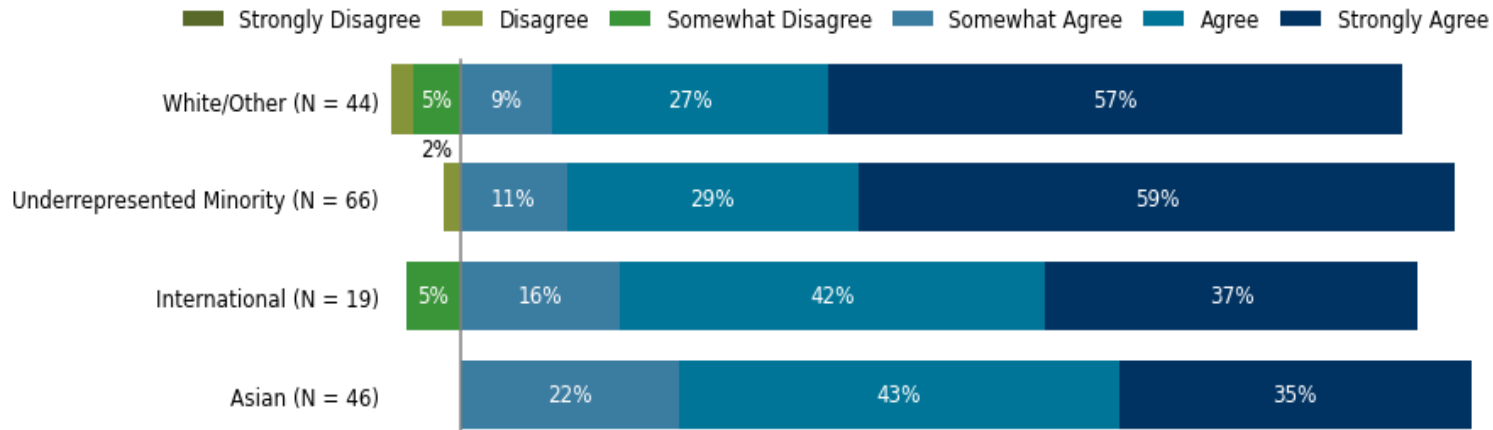
"I feel I belong at UC Berkeley"



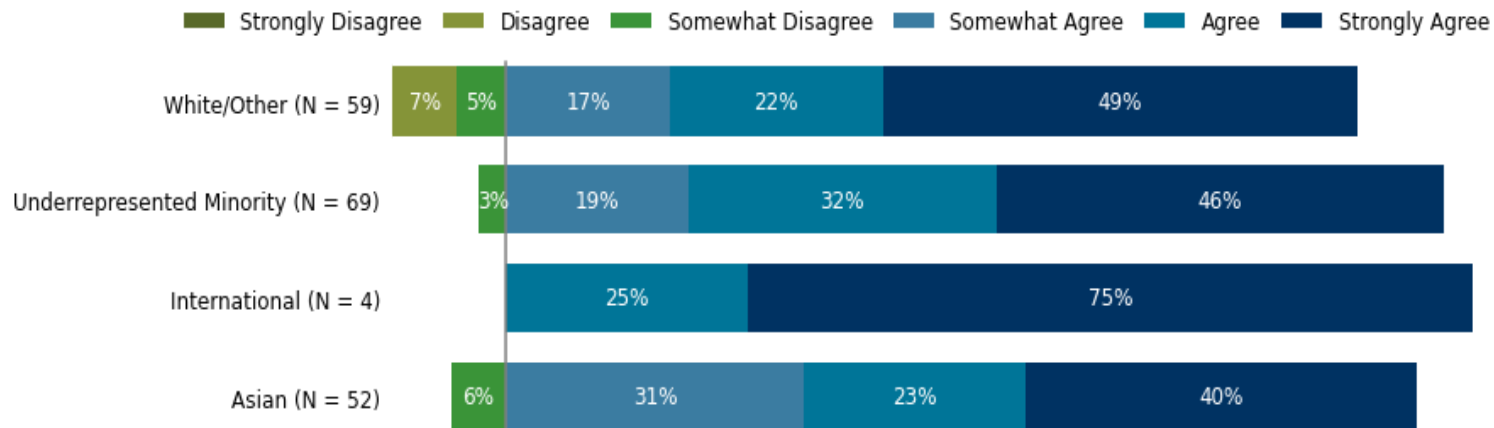
SENSE OF BELONGING, BY ETHNICITY (JAN 2021 & JAN 2020)

In January 2021, 59% (n = 39) of respondents who identified as one of the underrepresented minority identities strongly agreed that they feel they belong at UC Berkeley, compared to 46% (n = 32) in 2020.

“I feel I belong at UC Berkeley” - Jan 2021



“I feel I belong at UC Berkeley” - Jan 2020



Survey response rates for January 2021 GBO

	Responded		Total Invited
	n	%	N
Overall	213	62	342
Entry Status			
Freshman Entrants	7	29	24
Transfer Students	206	65	318
Gender			
Female	119	65	182
Male	91	65	141
Decline to State	3	16	19
Ethnicity			
Asian	53	69	77
International	23	61	38
Underrepresented Minority*	83	65	128
White/Other	54	55	99

* Underrepresented minority (URM) students include those who identify as African American/Black, Chicano/Latino, Native American/Alaska Native, and Pacific Islander. In January 2021, the URM response rate (65%) was higher than the African American/Black response rate (40%) because the response rates for other groups were higher (e.g., Chicano/Latino response rate was 71%).