

January Golden Bear Orientation 2019 survey results overview
December, 2019

Improvements to GBO for Spring entrants show in survey results

FAST FACTS

- Aims
 - Build community among incoming undergraduates
 - Ensure academic preparation
- Attendees
 - 287 new UC Berkeley students
 - 55 UC Berkeley Global Edge students
 - 107 incoming UC Education Abroad Program students

87% in 2018

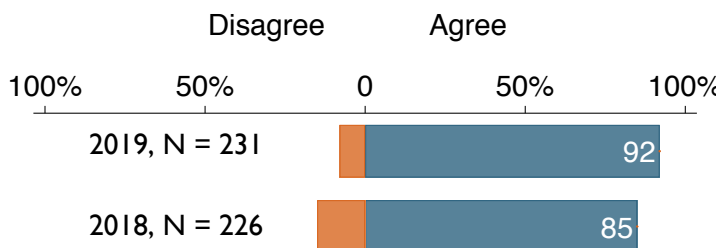
93% in 2019 were satisfied with the overall GBO experience

86% in 2018

93% in 2019 had a smooth transition to UC Berkeley

ACADEMIC ENGAGEMENT

“I feel like a member of my college community”



BUILDING COMMUNITY

92% in 2018

99.5% in 2019

agreed, “I belong at UC Berkeley”

88% in 2018

91% in 2019

agreed, “I have peers I feel connected to”

METHODOLOGY

UC Berkeley undergraduates who entered in Spring 2019 (N = 360) and UC Berkeley Global Edge students who entered in Fall 2018 (N = 60) were invited to participate in January 2019 GBO. Of the 420 UC Berkeley students invited to attend January GBO 2019, 342 participated, and a further 242 responded to the survey. The response rate for UC Berkeley students was 71%.

Survey response rates of UC Berkeley students who attended GBO

	Responded		Total invited
	n	%	N
Overall	242	71%	342
Entry status			
Freshman	29	40%	73
Transfer	213	79%	269
Gender			
Female	120	84%	143
Male	100	76%	132
Ethnicity			
Asian	64	68%	94
AA/CL/NAAN/PI	108	73%	147
International	9	82%	11
White/Other	61	68%	90

Inbound EAP students not included

GBO Attendees

Transfer students made up a larger proportion of January GBO 2019 attendees (transfer students [n = 269], freshman entrants [n = 73]) compared with January GBO 2018, which had an almost equal number of transfer students (n = 216) and freshman entrants (n = 204). Given the small number of freshman entrants in January GBO 2019, survey results are not presented by entry status in this report.

A sizeable portion of the January GBO 2019 participants were incoming students through University of California Education Abroad Program (UC EAP). Of the 113 incoming UC EAP students, 107 attended GBO and a further 64 responded to the survey. Unless explicitly stated, these respondents were removed from the analyses in this report since they represent 21% (n = 64) of all respondents (N = 306) and these results are focused on UC Berkeley students.

Immediate Office of the Vice Chancellor for Undergraduate Education
 Immediate Office of the Vice Chancellor for Student Affairs
 New Student Services
 Golden Bear Orientation Steering Committee