

UC Berkeley & You

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
How would you describe your overall feelings about UC Berkeley today?			Respondents: 14061
Very positive	9100	64.72 %	
Somewhat positive	3688	26.23 %	
Neutral/mixed	871	6.19 %	
Somewhat negative	309	2.20 %	
Very negative	93	0.66 %	
Total Responses	14061	100.00 %	

	Count	Percent	
On a scale of 0 to 10 - where 0 is "not at all likely" and 10 is "extremely likely" - how likely are you to recommend UC Berkeley to a prospective undergraduate student, friend, or family member?			Respondents: 14096
0	66	0.47 %	
1	69	0.49 %	
2	92	0.65 %	
3	172	1.22 %	
4	140	0.99 %	
5	370	2.62 %	
6	346	2.45 %	
7	891	6.32 %	
8	2155	15.29 %	
9	2874	20.39 %	
10	6921	49.10 %	
Total Responses	14096	100.00 %	

Please rate your overall satisfaction with the following aspects of your undergraduate education:

	Count	Percent	
Overall undergraduate academic experience at UC Berkeley			Respondents: 14138
Very Dissatisfied	102	0.72 %	
Dissatisfied	351	2.48 %	
Neutral	676	4.78 %	
Satisfied	5272	37.29 %	
Very Satisfied	7737	54.72 %	
Total Responses	14138	100.00 %	

	Count	Percent	
Overall undergraduate social experience at UC Berkeley			Respondents: 14061
Very Dissatisfied	190	1.35 %	
Dissatisfied	570	4.05 %	
Neutral	2198	15.63 %	
Satisfied	5466	38.87 %	
Very Satisfied	5637	40.09 %	
Total Responses	14061	100.00 %	

UC Berkeley & You

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	Count	Percent	
Overall undergraduate experience at UC Berkeley			Respondents: 13978
Very Dissatisfied	85	0.61 %	
Dissatisfied	227	1.62 %	
Neutral	792	5.67 %	
Satisfied	5776	41.32 %	
Very Satisfied	7098	50.78 %	
Total Responses	13978	100.00 %	
To what extent do you agree with the following statement: Reflecting back, the benefits I received from attending UC Berkeley were worth the financial costs to me and my family.			Respondents: 14118
Strongly agree	11077	78.46 %	
Somewhat agree	2104	14.90 %	
Neither agree nor disagree (neutral)	541	3.83 %	
Somewhat disagree	258	1.83 %	
Strongly disagree	138	0.98 %	
Total Responses	14118	100.00 %	
How much do you feel . . .			
Pride in your UC Berkeley degree(s)			Respondents: 14151
Not at All	65	0.46 %	
Only a Little	386	2.73 %	
A Fair Bit	2035	14.38 %	
A Great Deal	11665	82.43 %	
Total Responses	14151	100.00 %	
An emotional connection to UC Berkeley			Respondents: 14072
Not at All	308	2.19 %	
Only a Little	1511	10.74 %	
A Fair Bit	4411	31.35 %	
A Great Deal	7842	55.73 %	
Total Responses	14072	100.00 %	
You have a stake in UC Berkeley's success and achievements			Respondents: 14067
Not at All	866	6.16 %	
Only a Little	2892	20.56 %	
A Fair Bit	5262	37.41 %	
A Great Deal	5047	35.88 %	
Total Responses	14067	100.00 %	

UC Berkeley & You

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	Count	Percent
You are still part of the UC Berkeley community		
		Respondents: 14062
Not at All	1628	11.58 %
Only a Little	4817	34.26 %
A Fair Bit	4283	30.46 %
A Great Deal	3334	23.71 %
Total Responses	14062	100.00 %

	Count	Percent
With which do you identify most closely?		
		Respondents: 14146
The University as a whole	8383	59.26 %
A student organization or team	1509	10.67 %
Your School/College	1013	7.16 %
Your department or major	2190	15.48 %
Your graduating class	232	1.64 %
I don't identify with UC Berkeley.	310	2.19 %
Other	509	3.60 %
Total Responses	14146	100.00 %

Jobs & Careers

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Are you working for pay now?			Respondents: 13896
Yes	10187	73.31 %	
No	3709	26.69 %	
Total Responses		13896	100.00 %

YES			Respondents: 9175
Working full time	7586	82.68 %	
Working part time	1611	17.56 %	
Total Responses		9197	

NO			Respondents: 3594
Looking for work	657	18.28 %	
Student	992	27.60 %	
Raising a family	283	7.87 %	
Volunteer	301	8.38 %	
Retired	1603	44.60 %	
Not working for other reasons	227	6.32 %	
Total Responses		4063	

What is your principal occupation right now? If you are not working for pay, what kind of work do you usually do or expect to do in the future or if retired, did in the past? (Please mark the most accurate option.)			Respondents: 13960
Educator	1842	13.19 %	
Health or Helping Professional	1464	10.49 %	
Scientist, Social Scientist, or Mathematician	990	7.09 %	
Engineer, Computer Scientist, or Architect	2012	14.41 %	
Writer or Creative Professional	752	5.39 %	
Management	2093	14.99 %	
Business, Finance, or Sales Professional	1664	11.92 %	
Legal	1211	8.67 %	
Other Occupation	1932	13.84 %	
Total Responses		13960	100.00 %

Educator			Respondents: 1829
College/university faculty member	649	35.48 %	
Teachers-(K-12)	590	32.26 %	
Educational Administrator	169	9.24 %	
Librarians/Archivists/Curators	41	2.24 %	
Other educator (pre-school, K-12, adult education)	380	20.78 %	
Total Responses		1829	100.00 %

Jobs & Careers

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Health or Helping Professional			Respondents: 1457
Physician or surgeon	567	38.92 %	
Clinical psychologist, therapist, or other mental health professional	135	9.27 %	
Other health services profession	602	41.32 %	
Social worker or other counselor, including school-based counselors	153	10.50 %	
Total Responses	1457	100.00 %	
Scientist, Social Scientist, or Mathematician			Respondents: 981
Life scientist	437	44.55 %	
Physical scientist	209	21.30 %	
Economist	39	3.98 %	
Other social scientist or psychologist (except counselor and clinician)	178	18.14 %	
Statistician, mathematician, or related analyst	118	12.03 %	
Total Responses	981	100.00 %	
Engineer, Computer Scientist, or Architect			Respondents: 1988
Engineer	940	47.28 %	
Programmer, computer scientist, or systems analyst	637	32.04 %	
Architect or planner	411	20.67 %	
Total Responses	1988	100.00 %	
Writer or Creative Professional			Respondents: 751
Journalist	80	10.65 %	
Writer or editor	346	46.07 %	
Visual artist or designer	136	18.11 %	
Performing artist, entertainer, or professional athlete	48	6.39 %	
Other creative profession	141	18.77 %	
Total Responses	751	100.00 %	
Management			Respondents: 2087
Top-level executive/administrator	821	39.34 %	
Financial, sales, advertising, public relations manager	226	10.83 %	
Other manager, administrator or management consultant	1040	49.83 %	
Total Responses	2087	100.00 %	

Jobs & Careers

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Business, Finance, or Sales Professional			Respondents: 1555
Financial Analyst	620	39.87 %	
Human resources or labor relations professional	78	5.02 %	
Salesperson, broker, agent, marketing professional	857	55.11 %	
Total Responses	1555	100.00 %	

Legal			Respondents: 1201
Lawyer or judge	984	81.93 %	
Other legal professional	217	18.07 %	
Total Responses	1201	100.00 %	

Other Occupation			Respondents: 1885
Administrative support, clerical worker, secretary	302	16.02 %	
Clergy or other religious ministry worker	57	3.02 %	
Farmer, Forester, Fishermen	39	2.07 %	
Customer Service	127	6.74 %	
All other occupations	1360	72.15 %	
Total Responses	1885	100.00 %	

In what type of organization or sector do you work or plan to work? If you are retired, in what area did you work for most of your career? (Please mark the best answer.)			Respondents: 13938
Private for-profit corporation/company/group-practice	6021	43.20 %	
Self-employed, own business, or professional practice (not group)	2143	15.38 %	
Government or other public institution or agency	3054	21.91 %	
Private non-profit (school, college, arts/cultural organization, etc.)	2249	16.14 %	
Other	471	3.38 %	
Total Responses	13938	100.00 %	

Is your current or next expected position related to your undergraduate field(s) of study? If you are retired, was your career in the field of your undergraduate degree?			Respondents: 13968
Yes, same field as major(s)	3250	23.27 %	
Yes, related to major(s)	4893	35.03 %	
No, not related	5309	38.01 %	
Not applicable	516	3.69 %	
Total Responses	13968	100.00 %	

Jobs & Careers

Cal Alumni: Share Your Perspective 2011

	Count	Percent
How well do you think UC Berkeley prepared you for your chosen career?		
		Respondents: 13967
Very well	4353	31.17 %
Generally well	6738	48.24 %
Neither well nor inadequately (neutral)	2021	14.47 %
Inadequately	317	2.27 %
Very inadequately	162	1.16 %
Not relevant	376	2.69 %
Total Responses	13967	100.00 %

Overall, how satisfied are you with the course of your career?		
		Respondents: 13939
Very satisfied	4933	35.39 %
Generally satisfied	6551	47.00 %
Neither satisfied nor dissatisfied (neutral)	1430	10.26 %
Generally dissatisfied	650	4.66 %
Very dissatisfied	228	1.64 %
Not applicable	147	1.05 %
Total Responses	13939	100.00 %

What is your ANNUAL INCOME? Please answer for both personal and household income:

Personal Annual Income		
		Respondents: 11808
Less than \$10,000	1200	10.16 %
\$10,000 to \$19,999	648	5.49 %
\$20,000 to \$34,999	1195	10.12 %
\$35,000 to \$49,999	1330	11.26 %
\$50,000 to \$64,999	1340	11.35 %
\$65,000 to \$79,999	1190	10.08 %
\$80,000 to \$99,999	1174	9.94 %
\$100,000 to \$124,999	1250	10.59 %
\$125,000 to \$149,999	702	5.95 %
\$150,000 to \$199,999	744	6.30 %
\$200,000 to \$249,999	371	3.14 %
\$250,000 to \$299,999	181	1.53 %
\$300,000 to \$399,999	172	1.46 %
\$400,000 to \$499,999	91	0.77 %
\$500,000 and over	220	1.86 %
Total Responses	11808	100.00 %

Jobs & Careers

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Household Annual Income		Respondents: 10944
Less than \$10,000	451	4.12 %
\$10,000 to \$19,999	242	2.21 %
\$20,000 to \$34,999	580	5.30 %
\$35,000 to \$49,999	700	6.40 %
\$50,000 to \$64,999	791	7.23 %
\$65,000 to \$79,999	807	7.37 %
\$80,000 to \$99,999	1042	9.52 %
\$100,000 to \$124,999	1349	12.33 %
\$125,000 to \$149,999	967	8.84 %
\$150,000 to \$199,999	1393	12.73 %
\$200,000 to \$249,999	932	8.52 %
\$250,000 to \$299,999	563	5.14 %
\$300,000 to \$399,999	446	4.08 %
\$400,000 to \$499,999	210	1.92 %
\$500,000 and over	471	4.30 %
Total Responses	10944	100.00 %

Campus Involvement & Communications

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
How many times in the past year did you:			
Visit campus?			Respondents: 13890
0	4881	35.14 %	
1-2	4643	33.43 %	
3-5	1726	12.43 %	
More than 5 times	2640	19.01 %	
Total Responses	13890	100.00 %	
Attend a campus-sponsored or an alumni event?			Respondents: 13602
0	8738	64.24 %	
1-2	3033	22.30 %	
3-5	784	5.76 %	
More than 5 times	1047	7.70 %	
Total Responses	13602	100.00 %	
Join an alumni or a campus group?			Respondents: 13357
0	10323	77.29 %	
1-2	2544	19.05 %	
3-5	205	1.53 %	
More than 5 times	285	2.13 %	
Total Responses	13357	100.00 %	
Connect with fellow alumni?			Respondents: 13586
0	3442	25.33 %	
1-2	3211	23.63 %	
3-5	1930	14.21 %	
More than 5 times	5003	36.82 %	
Total Responses	13586	100.00 %	
Mention UC Berkeley in your conversations with friends and family?			Respondents: 13691
0	420	3.07 %	
1-2	1597	11.66 %	
3-5	2313	16.89 %	
More than 5 times	9361	68.37 %	
Total Responses	13691	100.00 %	

Campus Involvement & Communications

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
What types of campus-sponsored and alumni programs, events, and activities are you most interested in attending? (Please select all that apply.)			Respondents: 12674
Athletics games	5919	46.70 %	
Athletics events (tailgates, etc.)	3958	31.23 %	
Lectures with campus faculty	6077	47.95 %	
University classes (audit or online)	4643	36.63 %	
Fundraising events	902	7.12 %	
Alumni group events	3938	31.07 %	
Volunteer activities	3426	27.03 %	
Networking events	4297	33.90 %	
Career fairs and events	2593	20.46 %	
Social events	4202	33.15 %	
Reunions	2540	20.04 %	
Homecoming events	1569	12.38 %	
Other	1054	8.32 %	
Total Responses		45118	

What are your primary reasons for being involved with UC Berkeley either as a volunteer or as a participant in campus-sponsored and alumni programs, events, and activities? (Choose up to three reasons.)			Respondents: 13726
None, I am not involved with UC Berkeley at the present time.	5553	40.46 %	
To make a contribution to the University	2392	17.43 %	
To show my support for the University	3971	28.93 %	
To stay connected to the University	4821	35.12 %	
To take advantage of the intellectual resources of UC Berkeley	3037	22.13 %	
To interact with other alumni specifically for career networking	1368	9.97 %	
To stay connected to fellow alumni	2181	15.89 %	
Other	713	5.19 %	
Total Responses		24036	

Campus Involvement & Communications

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
What kind of information related to UC Berkeley is valuable to you? (Please select all that apply.)			Respondents: 13128
Current news about the University	9179	69.92 %	
Information on campus-sponsored and alumni programs, events, and activities	7077	53.91 %	
Information on fellow alumni	4720	35.95 %	
Information on the University's budget	3875	29.52 %	
Information on University faculty	4220	32.15 %	
Information on services provided to alumni	7797	59.39 %	
Information on current students	2299	17.51 %	
Information on how the University is making an impact locally or globally	8198	62.45 %	
Other	591	4.50 %	
Total Responses	47956		

Please rate the influence of each of the following on your perception of UC Berkeley:

The Promise of Berkeley

Respondents: 13368

Not aware of	10065	75.29 %
Aware of - Not a positive influence	890	6.66 %
Aware of - A positive influence	2413	18.05 %

Total Responses 13368 100.00 %

The Daily Californian

Respondents: 13242

Not aware of	2228	16.83 %
Aware of - Not a positive influence	3836	28.97 %
Aware of - A positive influence	7178	54.21 %

Total Responses 13242 100.00 %

Berkeley Online (UC Berkeley's monthly e-newsletter)

Respondents: 13319

Not aware of	4270	32.06 %
Aware of - Not a positive influence	2183	16.39 %
Aware of - A positive influence	6866	51.55 %

Total Responses 13319 100.00 %

Newsletters and magazines (print and online) from my campus department, school, college, or student organization

Respondents: 13271

Not aware of	5852	44.10 %
Aware of - Not a positive influence	1814	13.67 %
Aware of - A positive influence	5605	42.23 %

Total Responses 13271 100.00 %

Campus Involvement & Communications

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
California magazine (the Cal Alumni Association's quarterly magazine)			Respondents: 13445
Not aware of	4203	31.26 %	
Aware of - Not a positive influence	1761	13.10 %	
Aware of - A positive influence	7481	55.64 %	
Total Responses	13445	100.00 %	

The Cal Connection (the Cal Alumni Association's monthly e-newsletter)			Respondents: 13245
Not aware of	4793	36.19 %	
Aware of - Not a positive influence	2413	18.22 %	
Aware of - A positive influence	6039	45.59 %	
Total Responses	13245	100.00 %	

UC Berkeley website (berkeley.edu)			Respondents: 13135
Not aware of	2320	17.66 %	
Aware of - Not a positive influence	3181	24.22 %	
Aware of - A positive influence	7634	58.12 %	
Total Responses	13135	100.00 %	

Cal Alumni Association website (alumni.berkeley.edu)			Respondents: 12984
Not aware of	4614	35.54 %	
Aware of - Not a positive influence	3266	25.15 %	
Aware of - A positive influence	5104	39.31 %	
Total Responses	12984	100.00 %	

How do you prefer to receive communications about alumni programs, events, and services?			Respondents: 13809
Email	10906	78.98 %	
U.S. Postal Service	1625	11.77 %	
Text messages on cell phone	24	0.17 %	
Phone calls	18	0.13 %	
Social media (Facebook, LinkedIn, Twitter, etc.)	540	3.91 %	
I prefer not to receive communications from UC Berkeley.	583	4.22 %	
Other	113	0.82 %	
Total Responses	13809	100.00 %	

Campus Involvement & Communications

Cal Alumni: Share Your Perspective 2011

	Count	Percent
What are the primary campus communication channels you use to connect with fellow alumni? (Please select all that apply.)		Respondents: 13145
@cal (UC Berkeley's online alumni community)	1506	11.46 %
The Cal Alumni Association website (alumni.berkeley.edu)	1418	10.79 %
The Cal Alumni Association Facebook page	1082	8.23 %
The Cal Alumni Association LinkedIn group	1033	7.86 %
I don't connect with fellow alumni.	5796	44.09 %
Other	4044	30.76 %
Total Responses	14879	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

Count Percent

How satisfied were you with each of the following aspects of your undergraduate educational experience at UC Berkeley?

Quality of faculty instruction

Respondents: 13282

Very Dissatisfied	98	0.74 %
Dissatisfied	350	2.64 %
Neutral	917	6.90 %
Satisfied	5689	42.83 %
Very Satisfied	6228	46.89 %

Total Responses 13282 100.00 %

Quality of teaching by graduate students (teaching assistants)

Respondents: 13198

Very Dissatisfied	210	1.59 %
Dissatisfied	775	5.87 %
Neutral	2854	21.62 %
Satisfied	6612	50.10 %
Very Satisfied	2747	20.81 %

Total Responses 13198 100.00 %

Advising by faculty on academic matters

Respondents: 13201

Very Dissatisfied	618	4.68 %
Dissatisfied	1872	14.18 %
Neutral	4311	32.66 %
Satisfied	4334	32.83 %
Very Satisfied	2066	15.65 %

Total Responses 13201 100.00 %

Access to faculty outside of class

Respondents: 13215

Very Dissatisfied	399	3.02 %
Dissatisfied	1451	10.98 %
Neutral	4023	30.44 %
Satisfied	4956	37.50 %
Very Satisfied	2386	18.06 %

Total Responses 13215 100.00 %

Access to small classes

Respondents: 13210

Very Dissatisfied	775	5.87 %
Dissatisfied	2692	20.38 %
Neutral	3746	28.36 %
Satisfied	4238	32.08 %
Very Satisfied	1759	13.32 %

Total Responses 13210 100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Availability of courses needed for graduation			Respondents: 13224
Very Dissatisfied	163	1.23 %	
Dissatisfied	734	5.55 %	
Neutral	1786	13.51 %	
Satisfied	6423	48.57 %	
Very Satisfied	4118	31.14 %	
Total Responses	13224	100.00 %	
General education or breadth requirements			Respondents: 13198
Very Dissatisfied	122	0.92 %	
Dissatisfied	484	3.67 %	
Neutral	2180	16.52 %	
Satisfied	6265	47.47 %	
Very Satisfied	4147	31.42 %	
Total Responses	13198	100.00 %	
Breadth of course content in major			Respondents: 13140
Very Dissatisfied	101	0.77 %	
Dissatisfied	444	3.38 %	
Neutral	1301	9.90 %	
Satisfied	5730	43.61 %	
Very Satisfied	5564	42.34 %	
Total Responses	13140	100.00 %	
Opportunities for research experience or to produce creative products			Respondents: 13082
Very Dissatisfied	391	2.99 %	
Dissatisfied	1401	10.71 %	
Neutral	5029	38.44 %	
Satisfied	3510	26.83 %	
Very Satisfied	2751	21.03 %	
Total Responses	13082	100.00 %	
Educational enrichment programs (e.g., study abroad, UCDC)			Respondents: 12986
Very Dissatisfied	240	1.85 %	
Dissatisfied	786	6.05 %	
Neutral	7742	59.62 %	
Satisfied	2351	18.10 %	
Very Satisfied	1867	14.38 %	
Total Responses	12986	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Availability of library research materials			Respondents: 13163
Very Dissatisfied	61	0.46 %	
Dissatisfied	177	1.34 %	
Neutral	1996	15.16 %	
Satisfied	5067	38.49 %	
Very Satisfied	5862	44.53 %	
Total Responses	13163	100.00 %	

Availability of internships			Respondents: 12975
Very Dissatisfied	562	4.33 %	
Dissatisfied	1965	15.14 %	
Neutral	6866	52.92 %	
Satisfied	2353	18.13 %	
Very Satisfied	1229	9.47 %	
Total Responses	12975	100.00 %	

Laboratory facilities			Respondents: 12979
Very Dissatisfied	136	1.05 %	
Dissatisfied	432	3.33 %	
Neutral	6717	51.75 %	
Satisfied	3836	29.56 %	
Very Satisfied	1858	14.32 %	
Total Responses	12979	100.00 %	

Computer facilities and services			Respondents: 12859
Very Dissatisfied	236	1.84 %	
Dissatisfied	729	5.67 %	
Neutral	5260	40.91 %	
Satisfied	4433	34.47 %	
Very Satisfied	2201	17.12 %	
Total Responses	12859	100.00 %	

Access to courses outside of major			Respondents: 13097
Very Dissatisfied	200	1.53 %	
Dissatisfied	787	6.01 %	
Neutral	2474	18.89 %	
Satisfied	5923	45.22 %	
Very Satisfied	3713	28.35 %	
Total Responses	13097	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

Count Percent

If you were a freshman student starting college today, with the advantage of your present knowledge and experiences, would you . . . ? (Please select all that apply.)

Respondents: 13145

Select a different major	4123	31.37 %
Select a different institution	1023	7.78 %
Take a broader range of courses	4609	35.06 %
Take a more specialized course of study	2243	17.06 %
Take more individual study courses in your major	1550	11.79 %
Take greater advantage of internships in major	5561	42.31 %
Take greater advantage of leadership opportunities	4067	30.94 %
Study Abroad	6383	48.56 %
Other	843	6.41 %
None of the above	1593	12.12 %

Total Responses 31995

Please rate your level of involvement in each activity while an undergraduate at UC Berkeley:

Academic/professional society or club

Respondents: 13057

Not Involved	6334	48.51 %
Low	2500	19.15 %
Moderate	2539	19.45 %
High	1684	12.90 %

Total Responses 13057 100.00 %

Arts (visual/performing)

Respondents: 12992

Not Involved	8002	61.59 %
Low	2318	17.84 %
Moderate	1619	12.46 %
High	1053	8.10 %

Total Responses 12992 100.00 %

Athletics (intramural sports)

Respondents: 13018

Not Involved	7912	60.78 %
Low	2096	16.10 %
Moderate	1854	14.24 %
High	1156	8.88 %

Total Responses 13018 100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Athletics (intercollegiate sports)			Respondents: 12967
Not Involved	10495	80.94 %	
Low	883	6.81 %	
Moderate	641	4.94 %	
High	948	7.31 %	
Total Responses	12967	100.00 %	

Community service			Respondents: 13007
Not Involved	5297	40.72 %	
Low	3389	26.06 %	
Moderate	2975	22.87 %	
High	1346	10.35 %	
Total Responses	13007	100.00 %	

Greek (fraternity/sorority)			Respondents: 13066
Not Involved	9867	75.52 %	
Low	623	4.77 %	
Moderate	799	6.12 %	
High	1777	13.60 %	
Total Responses	13066	100.00 %	

Housing-related activities			Respondents: 12998
Not Involved	7888	60.69 %	
Low	2253	17.33 %	
Moderate	1758	13.53 %	
High	1099	8.46 %	
Total Responses	12998	100.00 %	

Multicultural or ethnic events			Respondents: 13013
Not Involved	6755	51.91 %	
Low	3056	23.48 %	
Moderate	2144	16.48 %	
High	1058	8.13 %	
Total Responses	13013	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Publications/media			Respondents: 12988
Not Involved	9779	75.29 %	
Low	1724	13.27 %	
Moderate	927	7.14 %	
High	558	4.30 %	
Total Responses	12988	100.00 %	

Student government (ASUC)			Respondents: 13008
Not Involved	10817	83.16 %	
Low	1319	10.14 %	
Moderate	541	4.16 %	
High	331	2.54 %	
Total Responses	13008	100.00 %	

Environmental activities			Respondents: 12984
Not Involved	9759	75.16 %	
Low	1993	15.35 %	
Moderate	936	7.21 %	
High	296	2.28 %	
Total Responses	12984	100.00 %	

Honorary associations			Respondents: 12998
Not Involved	8839	68.00 %	
Low	2064	15.88 %	
Moderate	1482	11.40 %	
High	613	4.72 %	
Total Responses	12998	100.00 %	

International/global activities			Respondents: 12946
Not Involved	9807	75.75 %	
Low	1490	11.51 %	
Moderate	1027	7.93 %	
High	622	4.80 %	
Total Responses	12946	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Political/social advocacy			Respondents: 12986
Not Involved	8422	64.85 %	
Low	2066	15.91 %	
Moderate	1635	12.59 %	
High	863	6.65 %	
Total Responses	12986	100.00 %	

Project team (e.g., Concrete Canoe)			Respondents: 12936
Not Involved	11993	92.71 %	
Low	553	4.27 %	
Moderate	236	1.82 %	
High	154	1.19 %	
Total Responses	12936	100.00 %	

Religious activities			Respondents: 12987
Not Involved	9951	76.62 %	
Low	1276	9.83 %	
Moderate	981	7.55 %	
High	779	6.00 %	
Total Responses	12987	100.00 %	

Science club			Respondents: 12932
Not Involved	12038	93.09 %	
Low	547	4.23 %	
Moderate	249	1.93 %	
High	98	0.76 %	
Total Responses	12932	100.00 %	

Marching band			Respondents: 12896
Not Involved	12367	95.90 %	
Low	203	1.57 %	
Moderate	82	0.64 %	
High	244	1.89 %	
Total Responses	12896	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Other student organizations/clubs		
		Respondents: 12956
Not Involved	7224	55.76 %
Low	2111	16.29 %
Moderate	1984	15.31 %
High	1637	12.64 %
Total Responses	12956	100.00 %

ASUC business/service		
		Respondents: 12845
Not Involved	11595	90.27 %
Low	739	5.75 %
Moderate	333	2.59 %
High	178	1.39 %
Total Responses	12845	100.00 %

Attending athletic events		
		Respondents: 13026
Not Involved	3919	30.09 %
Low	2749	21.10 %
Moderate	3004	23.06 %
High	3354	25.75 %
Total Responses	13026	100.00 %

Education abroad experiences		
		Respondents: 12849
Not Involved	10696	83.24 %
Low	421	3.28 %
Moderate	550	4.28 %
High	1182	9.20 %
Total Responses	12849	100.00 %

While enrolled at UC Berkeley, what kind of community service, if any, did you take part in?

Service learning done as part of a UC Berkeley course (for credit)		
		Respondents: 12438
Never	10017	80.54 %
1 Term	1342	10.79 %
2 or 3 Terms	844	6.79 %
4 or More Terms	235	1.89 %
Total Responses	12438	100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Other service activities sponsored or arranged by UC Berkeley or Cal-affiliated clubs or organizations		
		Respondents: 12617
Never	7413	58.75 %
1 Term	1480	11.73 %
2 or 3 Terms	1919	15.21 %
4 or More Terms	1805	14.31 %
Total Responses	12617	100.00 %

Service activities through a non-Cal organization		
		Respondents: 12532
Never	7888	62.94 %
1 Term	1506	12.02 %
2 or 3 Terms	1718	13.71 %
4 or More Terms	1420	11.33 %
Total Responses	12532	100.00 %

Service you initiated, alone or with others (not through any organization)		
		Respondents: 12155
Never	9164	75.39 %
1 Term	1196	9.84 %
2 or 3 Terms	1060	8.72 %
4 or More Terms	735	6.05 %
Total Responses	12155	100.00 %

Have you done any volunteer community service and outreach activities since obtaining your undergraduate degree?		
		Respondents: 13309
No	3079	23.13 %
Yes, but not currently	5098	38.30 %
Yes, currently engaged in volunteer or community service work	5132	38.56 %
Total Responses	13309	100.00 %

Has your service included any of the following organizations, which typically require a full-time commitment? (Please select all that apply.)		
		Respondents: 4288
Peace Corps	147	3.43 %
Teach for America	67	1.56 %
AmeriCorps, VISTA, City Year, or other AmeriCorps affiliates	247	5.76 %
Other full-time service organization or commitment	1175	27.40 %
Other	2833	66.07 %
Total Responses	4469	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

Count Percent

While enrolled at UC Berkeley, did you collaborate with a faculty member, research scientist, or graduate student in scholarly activity (research, scholarship, or original creative work) outside of regular class assignments?

Respondents: 13315

Yes	4391	32.98 %
No	8924	67.02 %
Total Responses	13315	100.00 %

Regarding your research experience, what type of work did you perform? (Please select all that apply.)

Respondents: 4321

Lab work	2134	49.39 %
Field work (e.g., field research in the natural sciences or community work in the social sciences)	1126	26.06 %
Library work	1046	24.21 %
Creative activity (e.g., studio art work; composing)	417	9.65 %
Reading/summarizing research studies	1306	30.22 %
Statistical analysis	821	19.00 %
Other	464	10.74 %
Total Responses	7314	

Regarding your involvement in research or scholarly work, please identify how you became involved and how often you participated.

Through coursework

Respondents: 3806

Never	1306	34.31 %
1 Term	976	25.64 %
2 or 3 Terms	1047	27.51 %
4 or More Terms	477	12.53 %
Total Responses	3806	100.00 %

Through the Undergraduate Research Apprentice Program (URAP)

Respondents: 3494

Never	2566	73.44 %
1 Term	322	9.22 %
2 or 3 Terms	418	11.96 %
4 or More Terms	188	5.38 %
Total Responses	3494	100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Through other UC Berkeley research programs			Respondents: 3489
Never	2645	75.81 %	
1 Term	305	8.74 %	
2 or 3 Terms	366	10.49 %	
4 or More Terms	173	4.96 %	
Total Responses	3489	100.00 %	

Through an Independent Study			Respondents: 3542
Never	2206	62.28 %	
1 Term	575	16.23 %	
2 or 3 Terms	538	15.19 %	
4 or More Terms	223	6.30 %	
Total Responses	3542	100.00 %	

Through a student job			Respondents: 3593
Never	2317	64.49 %	
1 Term	398	11.08 %	
2 or 3 Terms	513	14.28 %	
4 or More Terms	365	10.16 %	
Total Responses	3593	100.00 %	

Through an extra-curricular student group			Respondents: 3404
Never	2914	85.61 %	
1 Term	184	5.41 %	
2 or 3 Terms	180	5.29 %	
4 or More Terms	126	3.70 %	
Total Responses	3404	100.00 %	

Under your own initiative			Respondents: 3703
Never	1283	34.65 %	
1 Term	753	20.33 %	
2 or 3 Terms	957	25.84 %	
4 or More Terms	710	19.17 %	
Total Responses	3703	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

Count **Percent**

Based on what you know now, how well do you think your undergraduate experience at UC Berkeley prepared you to: 1=Not at all 5=Very well

Write effectively

Respondents: 13041

1	379	2.91 %
2	786	6.03 %
3	2719	20.85 %
4	4492	34.45 %
5	4665	35.77 %

Total Responses 13041 100.00 %

Communicate well orally

Respondents: 13028

1	587	4.51 %
2	1207	9.26 %
3	3540	27.17 %
4	4300	33.01 %
5	3394	26.05 %

Total Responses 13028 100.00 %

Acquire new skills and knowledge on your own

Respondents: 12990

1	103	0.79 %
2	277	2.13 %
3	1442	11.10 %
4	4751	36.57 %
5	6417	49.40 %

Total Responses 12990 100.00 %

Use information technology in intellectual and/or professional pursuits

Respondents: 12902

1	1082	8.39 %
2	1125	8.72 %
3	2992	23.19 %
4	4004	31.03 %
5	3699	28.67 %

Total Responses 12902 100.00 %

Think analytically and logically

Respondents: 12982

1	96	0.74 %
2	206	1.59 %
3	1254	9.66 %
4	4440	34.20 %
5	6986	53.81 %

Total Responses 12982 100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Understand the scientific method and how scientists ask questions and design experiments			Respondents: 12934
1	930	7.19 %	
2	1216	9.40 %	
3	3119	24.11 %	
4	3693	28.55 %	
5	3976	30.74 %	
Total Responses	12934	100.00 %	

Understand and apply quantitative principles and methods			Respondents: 12916
1	906	7.01 %	
2	1196	9.26 %	
3	3123	24.18 %	
4	4054	31.39 %	
5	3637	28.16 %	
Total Responses	12916	100.00 %	

Judge the value of information, ideas, actions, and conclusions based on the soundness of sources, methods, and reasoning			Respondents: 12960
1	167	1.29 %	
2	394	3.04 %	
3	1921	14.82 %	
4	4826	37.24 %	
5	5652	43.61 %	
Total Responses	12960	100.00 %	

Gain an understanding of and appreciation for the arts			Respondents: 12971
1	1039	8.01 %	
2	1811	13.96 %	
3	3637	28.04 %	
4	3416	26.34 %	
5	3068	23.65 %	
Total Responses	12971	100.00 %	

Use the knowledge, ideas, or perspectives gained from your major field			Respondents: 12972
1	175	1.35 %	
2	475	3.66 %	
3	1953	15.06 %	
4	4875	37.58 %	
5	5494	42.35 %	
Total Responses	12972	100.00 %	

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Acquire and use interpersonal (social) skills		
		Respondents: 12953
1	714	5.51 %
2	1337	10.32 %
3	3401	26.26 %
4	4191	32.36 %
5	3310	25.55 %
<hr/>		
Total Responses	12953	100.00 %

Demonstrate leadership skills		
		Respondents: 12920
1	960	7.43 %
2	1713	13.26 %
3	3738	28.93 %
4	3613	27.96 %
5	2896	22.41 %
<hr/>		
Total Responses	12920	100.00 %

Acquire and use foreign language skills		
		Respondents: 12909
1	3828	29.65 %
2	2339	18.12 %
3	2991	23.17 %
4	2041	15.81 %
5	1710	13.25 %
<hr/>		
Total Responses	12909	100.00 %

Appreciate that an individual can make a difference in the world		
		Respondents: 12915
1	922	7.14 %
2	1253	9.70 %
3	3252	25.18 %
4	3710	28.73 %
5	3778	29.25 %
<hr/>		
Total Responses	12915	100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Appreciate that it's important to be an advocate for the causes you believe in			Respondents: 12734
1	896	7.04 %	
2	1116	8.76 %	
3	2882	22.63 %	
4	3519	27.63 %	
5	4321	33.93 %	
Total Responses			12734 100.00 %

How well did your undergraduate experience prepare you for personal and professional situations that require:

	1=Not at all	5=Very well	
Awareness of contemporary issues in society, technology, and the natural world, and appreciation of their complexity of cause and consequences			Respondents: 12940
1	430	3.32 %	
2	761	5.88 %	
3	2555	19.74 %	
4	4388	33.91 %	
5	4806	37.14 %	
Total Responses			12940 100.00 %

Ability to evaluate and choose between alternative courses of action			Respondents: 12936
1	278	2.15 %	
2	531	4.10 %	
3	2444	18.89 %	
4	5159	39.88 %	
5	4524	34.97 %	
Total Responses			12936 100.00 %

Ability to get along with people of diverse backgrounds and perspectives			Respondents: 12933
1	268	2.07 %	
2	438	3.39 %	
3	1603	12.39 %	
4	4055	31.35 %	
5	6569	50.79 %	
Total Responses			12933 100.00 %

Student Experience & Skills Development

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Ability to work as a member of a team or group			Respondents: 12924
1	398	3.08 %	
2	707	5.47 %	
3	2468	19.10 %	
4	4529	35.04 %	
5	4822	37.31 %	
Total Responses	12924	100.00 %	

Self-awareness and understanding			Respondents: 12881
1	321	2.49 %	
2	638	4.95 %	
3	2455	19.06 %	
4	4642	36.04 %	
5	4825	37.46 %	
Total Responses	12881	100.00 %	

Ability to successfully advocate for yourself when dealing with large organizations			Respondents: 12868
1	833	6.47 %	
2	1272	9.88 %	
3	3218	25.01 %	
4	3855	29.96 %	
5	3690	28.68 %	
Total Responses	12868	100.00 %	

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Marital Status			Respondents: 13112
Married/Partner	6914	52.73 %	
Divorced or separated	817	6.23 %	
Single, never married	4821	36.77 %	
Widowed	241	1.84 %	
I prefer not to answer this question.	319	2.43 %	
Total Responses	13112	100.00 %	

Total number of children?			Respondents: 8693
0	4186	48.15 %	
1	1078	12.40 %	
2	2184	25.12 %	
3	840	9.66 %	
4	274	3.15 %	
5	95	1.09 %	
6 or more	36	0.41 %	
Total Responses	8693	100.00 %	

Number of children under the age of 18 living with you?			Respondents: 4188
0	2015	48.11 %	
1	935	22.33 %	
2	966	23.07 %	
3	223	5.32 %	
4	41	0.98 %	
5	5	0.12 %	
6 or more	3	0.07 %	
Total Responses	4188	100.00 %	

Total who attended or are attending UC Berkeley?			Respondents: 3976
0	3371	84.78 %	
1	459	11.54 %	
2	113	2.84 %	
3	23	0.58 %	
4	10	0.25 %	
Total Responses	3976	100.00 %	

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Number wanting to attend UC Berkeley?			Respondents: 3788
0	2151	56.78 %	
1	934	24.66 %	
2	534	14.10 %	
3	136	3.59 %	
4	25	0.66 %	
5	4	0.11 %	
6 or more	4	0.11 %	
Total Responses		3788	100.00 %

At the time you graduated from UC Berkeley, approximately what was the total amount borrowed to finance your undergraduate education that you were personally responsible for repaying?			Respondents: 13063
none	7700	58.95 %	
\$1 to \$9,999	2118	16.21 %	
\$10,000 to \$19,999	1459	11.17 %	
\$20,000 to \$29,999	846	6.48 %	
\$30,000 to \$39,999	318	2.43 %	
\$40,000 to \$49,999	122	0.93 %	
\$50,000 or more	196	1.50 %	
Unable to estimate	304	2.33 %	
Total Responses		13063	100.00 %

Has your debt from your undergraduate degree posed a hardship to you?			Respondents: 5201
Yes	1313	25.25 %	
No	3888	74.75 %	
Total Responses		5201	100.00 %

Did you receive any financial aid grants or scholarships from UC Berkeley or the Cal Alumni Association when you were an undergraduate?			Respondents: 13072
Yes, from UC Berkeley	3622	27.71 %	
Yes, from the Cal Alumni Association	1233	9.43 %	
Yes, but I can't recall the source	1296	9.91 %	
No	7429	56.83 %	
I can't recall	274	2.10 %	
Total Responses		13854	

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent
In what year did you complete your undergraduate degree at UC Berkeley?		Respondents: 13121
2011	5	0.04 %
2010	780	5.94 %
2009	783	5.97 %
2008	668	5.09 %
2007	522	3.98 %
2006	380	2.90 %
2005	395	3.01 %
2004	377	2.87 %
2003	367	2.80 %
2002	357	2.72 %
2001	306	2.33 %
2000	296	2.26 %
1999	214	1.63 %
1998	213	1.62 %
1997	232	1.77 %
1996	191	1.46 %
1995	193	1.47 %
1994	216	1.65 %
1993	201	1.53 %
1992	195	1.49 %
1991	191	1.46 %
1990	184	1.40 %
1989	185	1.41 %
1988	184	1.40 %
1987	177	1.35 %
1986	169	1.29 %
1985	197	1.50 %
1984	183	1.39 %
1983	188	1.43 %
1982	214	1.63 %
1981	191	1.46 %
1980	201	1.53 %
1979	187	1.43 %
1978	198	1.51 %
1977	199	1.52 %
1976	217	1.65 %
1975	186	1.42 %
1974	198	1.51 %
1973	166	1.27 %
1972	177	1.35 %
1971	181	1.38 %
1970	177	1.35 %
1969	185	1.41 %
1968	177	1.35 %
1967	159	1.21 %
1966	146	1.11 %
1965	134	1.02 %
1964	137	1.04 %
1963	117	0.89 %
1962	92	0.70 %
1961	112	0.85 %

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent
In what year did you complete your undergraduate degree at UC Berkeley?		Respondents: 13121
1960	97	0.74 %
1959	78	0.59 %
1958	75	0.57 %
1957	78	0.59 %
1956	73	0.56 %
1955	71	0.54 %
1954	55	0.42 %
1953	30	0.23 %
1952	38	0.29 %
1951	54	0.41 %
1950 or earlier	172	1.31 %
Total Responses	13121	100.00 %

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent
In what year were you born?		Respondents: 12980
Decline to state	124	0.96 %
1999	2	0.02 %
1998	5	0.04 %
1997	4	0.03 %
1993	1	0.01 %
1992	1	0.01 %
1991	1	0.01 %
1990	3	0.02 %
1989	53	0.41 %
1988	522	4.02 %
1987	648	4.99 %
1986	619	4.77 %
1985	495	3.81 %
1984	397	3.06 %
1983	341	2.63 %
1982	373	2.87 %
1981	348	2.68 %
1980	364	2.80 %
1979	307	2.37 %
1978	297	2.29 %
1977	231	1.78 %
1976	207	1.59 %
1975	213	1.64 %
1974	201	1.55 %
1973	193	1.49 %
1972	183	1.41 %
1971	208	1.60 %
1970	208	1.60 %
1969	187	1.44 %
1968	162	1.25 %
1967	195	1.50 %
1966	190	1.46 %
1965	191	1.47 %
1964	149	1.15 %
1963	192	1.48 %
1962	192	1.48 %
1961	169	1.30 %
1960	222	1.71 %
1959	197	1.52 %
1958	185	1.43 %
1957	193	1.49 %
1956	191	1.47 %
1955	212	1.63 %
1954	202	1.56 %
1953	189	1.46 %
1952	197	1.52 %
1951	193	1.49 %
1950	175	1.35 %
1949	168	1.29 %
1948	202	1.56 %
1947	213	1.64 %
1946	183	1.41 %

Demographics

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
In what year were you born?			Respondents: 12980
1945	190	1.46 %	
1944	120	0.92 %	
1943	138	1.06 %	
1942	175	1.35 %	
1941	127	0.98 %	
1940	107	0.82 %	
1939	98	0.76 %	
1938	100	0.77 %	
1937	86	0.66 %	
1936	76	0.59 %	
1935	85	0.65 %	
1934	74	0.57 %	
1933	65	0.50 %	
1932	66	0.51 %	
1931	73	0.56 %	
1930 or earlier	302	2.33 %	
Total Responses	12980	100.00 %	

Were you admitted to UC Berkeley as a new from high school freshman or as a transfer student?			Respondents: 13123
Freshman (new from high school)	9072	69.13 %	
Transfer from another postsecondary institution	4051	30.87 %	
Total Responses	13123	100.00 %	

In which grand prize drawing would you like to be included?			Respondents: 13153
A two-night stay for a family of four at the Pinecrest Chalet, a Cal Alumni Association owned and operated mountain resort in Pinecrest, California	4195	31.89 %	
A week-long stay during summer 2011, for a family of four, at the Cal Alumni Association's Lair of the Golden Bear family camp near Pinecrest, California	859	6.53 %	
Both	6195	47.10 %	
None of the above	1904	14.48 %	
Total Responses	13153	100.00 %	

If you are not currently a member of CAA, would you like the membership office to contact you about the possibility of joining?			Respondents: 9846
Yes	1656	16.82 %	
No	8190	83.18 %	
Total Responses	9846	100.00 %	

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

Count Percent

From the following list of programs, please rate your level of awareness and participation with each program, event, or service and whether participation makes you feel more connected to alumni and/or the University.

Legislative advocacy on behalf of UC Berkeley

Respondents: 2952

Not aware	1722	58.33 %
Aware but have not participated	1023	34.65 %
Participated and feel more connected	142	4.81 %
Participated, but do not feel more connected	65	2.20 %

Total Responses 2952 100.00 %

CAA Scholarship programs (for UC Berkeley students)

Respondents: 2955

Not aware	1052	35.60 %
Aware but have not participated	1451	49.10 %
Participated and feel more connected	368	12.45 %
Participated, but do not feel more connected	84	2.84 %

Total Responses 2955 100.00 %

Lair of the Golden Bear (alumni family summer camp)

Respondents: 2964

Not aware	878	29.62 %
Aware but have not participated	1824	61.54 %
Participated and feel more connected	208	7.02 %
Participated, but do not feel more connected	54	1.82 %

Total Responses 2964 100.00 %

Athletics events (tailgates, pre-game hoops parties, bowl game events)

Respondents: 2961

Not aware	497	16.78 %
Aware but have not participated	1518	51.27 %
Participated and feel more connected	868	29.31 %
Participated, but do not feel more connected	78	2.63 %

Total Responses 2961 100.00 %

Educational lectures (California Live!)

Respondents: 2953

Not aware	1409	47.71 %
Aware but have not participated	1259	42.63 %
Participated and feel more connected	271	9.18 %
Participated, but do not feel more connected	14	0.47 %

Total Responses 2953 100.00 %

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Pinecrest Chalet (resort in Pinecrest, CA)			Respondents: 2945
Not aware	1838	62.41 %	
Aware but have not participated	1068	36.26 %	
Participated and feel more connected	25	0.85 %	
Participated, but do not feel more connected	14	0.48 %	
Total Responses	2945	100.00 %	

Student recruitment efforts (new student receptions)			Respondents: 2941
Not aware	1586	53.93 %	
Aware but have not participated	1136	38.63 %	
Participated and feel more connected	202	6.87 %	
Participated, but do not feel more connected	17	0.58 %	
Total Responses	2941	100.00 %	

Career services/resources			Respondents: 2938
Not aware	1067	36.32 %	
Aware but have not participated	1457	49.59 %	
Participated and feel more connected	292	9.94 %	
Participated, but do not feel more connected	122	4.15 %	
Total Responses	2938	100.00 %	

Networking events			Respondents: 2936
Not aware	1297	44.18 %	
Aware but have not participated	1378	46.93 %	
Participated and feel more connected	221	7.53 %	
Participated, but do not feel more connected	40	1.36 %	
Total Responses	2936	100.00 %	

Alumni groups/clubs/chapters			Respondents: 2935
Not aware	882	30.05 %	
Aware but have not participated	1470	50.09 %	
Participated and feel more connected	507	17.27 %	
Participated, but do not feel more connected	76	2.59 %	
Total Responses	2935	100.00 %	

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
California magazine			Respondents: 2948
Not aware	844	28.63 %	
Aware but have not participated	868	29.44 %	
Participated and feel more connected	1077	36.53 %	
Participated, but do not feel more connected	159	5.39 %	
Total Responses	2948	100.00 %	

Mentoring programs			Respondents: 2924
Not aware	1652	56.50 %	
Aware but have not participated	1132	38.71 %	
Participated and feel more connected	114	3.90 %	
Participated, but do not feel more connected	26	0.89 %	
Total Responses	2924	100.00 %	

Membership in the Cal Alumni Association			Respondents: 2939
Not aware	410	13.95 %	
Aware but have not participated	1061	36.10 %	
Participated and feel more connected	1079	36.71 %	
Participated, but do not feel more connected	389	13.24 %	
Total Responses	2939	100.00 %	

Cal Discoveries Travel opportunities			Respondents: 2914
Not aware	1220	41.87 %	
Aware but have not participated	1574	54.02 %	
Participated and feel more connected	88	3.02 %	
Participated, but do not feel more connected	32	1.10 %	
Total Responses	2914	100.00 %	

Young Alumni and Big Game Reunions			Respondents: 2909
Not aware	1370	47.10 %	
Aware but have not participated	1314	45.17 %	
Participated and feel more connected	199	6.84 %	
Participated, but do not feel more connected	26	0.89 %	
Total Responses	2909	100.00 %	

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Charter Gala (CAA's annual gala celebrating the chartering of the University and recognizing alumni award recipients)		Respondents: 2898
Not aware	1799	62.08 %
Aware but have not participated	976	33.68 %
Participated and feel more connected	94	3.24 %
Participated, but do not feel more connected	29	1.00 %
Total Responses	2898	100.00 %
Alumni awards		Respondents: 2870
Not aware	1751	61.01 %
Aware but have not participated	1006	35.05 %
Participated and feel more connected	91	3.17 %
Participated, but do not feel more connected	22	0.77 %
Total Responses	2870	100.00 %
In your opinion, which of the following are the most important for the Cal Alumni Association to maintain or grow? (Please select all that apply.)		Respondents: 2793
Legislative advocacy on behalf of UC Berkeley	902	32.30 %
CAA Scholarship programs (for UC Berkeley students)	1172	41.96 %
Lair of the Golden Bear (alumni family summer camp)	600	21.48 %
Athletics events (tailgates, pre-game hoops parties, bowl game events)	915	32.76 %
Educational lectures (California Live!)	1055	37.77 %
Pinecrest Chalet (resort in Pinecrest, CA)	248	8.88 %
Student recruitment efforts (new student receptions)	831	29.75 %
Career services/resources	1410	50.48 %
Networking events	1183	42.36 %
Alumni groups/clubs/chapters	1215	43.50 %
California magazine	1012	36.23 %
Mentoring programs	1074	38.45 %
Membership in the Cal Alumni Association	1356	48.55 %
Cal Discoveries Travel opportunities	451	16.15 %
Young Alumni and Big Game Reunions	510	18.26 %
Charter Gala (CAA's annual gala celebrating the chartering of the University and recognizing alumni award recipients)	228	8.16 %
Other	122	4.37 %
Total Responses	14284	

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
In your opinion, how well does CAA do the following?		
Serve all alumni		Respondents: 2953
Don't know	1628	55.13 %
Not that well	579	19.61 %
Well	637	21.57 %
Very well	109	3.69 %
Total Responses	2953	100.00 %
Connect alumni to each other		Respondents: 2944
Don't know	1357	46.09 %
Not that well	915	31.08 %
Well	591	20.07 %
Very well	81	2.75 %
Total Responses	2944	100.00 %
Keep alumni connected to the University		Respondents: 2948
Don't know	1048	35.55 %
Not that well	559	18.96 %
Well	1093	37.08 %
Very well	248	8.41 %
Total Responses	2948	100.00 %
With which campus group do you identify most closely? (Select one)		Respondents: 3001
The University as a whole	1388	46.25 %
The Cal Alumni Association	73	2.43 %
The alumni group(s) with which I am involved	49	1.63 %
My graduating class	93	3.10 %
The UC Berkeley school, college or department from which I received my undergraduate degree	594	19.79 %
The UC Berkeley school, college or department from which I received my graduate degree	166	5.53 %
My student organization/activity	327	10.90 %
I don't identify with a UC Berkeley group	158	5.26 %
Other	153	5.10 %
Total Responses	3001	100.00 %

BAW Module Basic Report

Cal Alumni: Share Your Perspective 2011

Count Percent

On a scale of 0 to 10 - where 0 is "not at all likely" and 10 is "extremely likely" - how likely are you to recommend the Cal Alumni Association to fellow alumni?

Respondents: 2990

0	300	10.03 %
1	137	4.58 %
2	158	5.28 %
3	172	5.75 %
4	125	4.18 %
5	553	18.49 %
6	258	8.63 %
7	284	9.50 %
8	388	12.98 %
9	238	7.96 %
10	377	12.61 %
Total Responses	2990	100.00 %

CFD Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Have you made a donation to UC Berkeley (not CAA)?			Respondents: 3129
Yes, within the past year	854	27.29 %	
Yes, in the last two to three years	395	12.62 %	
Yes, more than three years ago	384	12.27 %	
No	1342	42.89 %	
I don't know.	154	4.92 %	
Total Responses	3129	100.00 %	

Have you ever made a donation to the Cal Alumni Association (not UC Berkeley or Cal Athletics)?			Respondents: 3139
Yes	877	27.94 %	
No	1806	57.53 %	
I don't know.	456	14.53 %	
Total Responses	3139	100.00 %	

What are the primary reasons that you have not made a financial donation to the Cal Alumni Association? (Please list up to three reasons.)			Respondents: 2163
I feel paying my tuition fulfilled my obligation to UC Berkeley.	441	20.39 %	
I already pay CAA membership dues.	260	12.02 %	
I prefer to give directly to the University.	583	26.95 %	
I don't think I have been asked to give to CAA.	214	9.89 %	
I don't know where my donation goes or how it is used.	423	19.56 %	
I get too many solicitations from the Berkeley campus.	365	16.87 %	
I'm unclear how CAA supports the University.	284	13.13 %	
Other	768	35.51 %	
Total Responses	3338		

How likely is it that you would consider making a donation to CAA at some point in the future?			Respondents: 2229
Very likely	126	5.65 %	
Likely	572	25.66 %	
Unlikely	553	24.81 %	
Very unlikely	408	18.30 %	
I don't know.	570	25.57 %	
Total Responses	2229	100.00 %	

CFD Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Were you aware that the Cal Alumni Association is an independent, nonprofit, and completely self-funded organization that exists to engage and inspire alumni in support of UC Berkeley?			Respondents: 2223
Yes	758	34.10 %	
No	1110	49.93 %	
Not sure	355	15.97 %	
Total Responses	2223	100.00 %	
Now that you are aware that the Cal Alumni Association is independent from the University, do you think it is more likely you will donate to CAA?			Respondents: 2225
Yes, definitely more likely	46	2.07 %	
Yes, probably more likely	251	11.28 %	
Maybe more likely	654	29.39 %	
No, not any more likely	1274	57.26 %	
Total Responses	2225	100.00 %	
When was the last time you made a donation to CAA?			Respondents: 862
Within the past year	262	30.39 %	
In the last two to three years	197	22.85 %	
More than three years ago	275	31.90 %	
I don't know.	128	14.85 %	
Total Responses	862	100.00 %	
What are the primary reasons you chose to make a financial donation to CAA? (Please select up to three reasons.)			Respondents: 849
To receive CAA donor benefits	223	26.27 %	
To stay connected to UC Berkeley	354	41.70 %	
To qualify for tax deductions	64	7.54 %	
To stay in touch with fellow Cal alumni	48	5.65 %	
To maintain Berkeley's status as the number one public university in the world	374	44.05 %	
To ensure exceptional students can attend UC Berkeley regardless of their ability to pay	280	32.98 %	
Cutbacks in state funding have increased the need for alumni support.	183	21.55 %	
CAA provides value to me as an alumnus/alumna.	126	14.84 %	
Other reason Please specify:	57	6.71 %	
Total Responses	1709		

CFD Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
How satisfied are you with each of following components of CAA's fundraising? (Check n/a if you have no experience with a component.)		
CAA's online giving experience		Respondents: 837
n/a	431	51.49 %
Very dissatisfied	7	0.84 %
Dissatisfied	5	0.60 %
Neutral	222	26.52 %
Satisfied	126	15.05 %
Very satisfied	46	5.50 %
Total Responses	837	100.00 %
Direct mail solicitations from CAA		Respondents: 832
n/a	220	26.44 %
Very dissatisfied	43	5.17 %
Dissatisfied	61	7.33 %
Neutral	334	40.14 %
Satisfied	139	16.71 %
Very satisfied	35	4.21 %
Total Responses	832	100.00 %
Email solicitations from CAA		Respondents: 826
n/a	267	32.32 %
Very dissatisfied	25	3.03 %
Dissatisfied	40	4.84 %
Neutral	328	39.71 %
Satisfied	135	16.34 %
Very satisfied	31	3.75 %
Total Responses	826	100.00 %
Giving Notes (CAA's newsletter to donors)		Respondents: 823
n/a	430	52.25 %
Very dissatisfied	10	1.22 %
Dissatisfied	12	1.46 %
Neutral	248	30.13 %
Satisfied	97	11.79 %
Very satisfied	26	3.16 %
Total Responses	823	100.00 %

CFD Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Gift acknowledgement			Respondents: 834
n/a	335	40.17 %	
Very dissatisfied	9	1.08 %	
Dissatisfied	9	1.08 %	
Neutral	221	26.50 %	
Satisfied	192	23.02 %	
Very satisfied	68	8.15 %	
Total Responses	834	100.00 %	

Donor recognition			Respondents: 826
n/a	361	43.70 %	
Very dissatisfied	4	0.48 %	
Dissatisfied	7	0.85 %	
Neutral	260	31.48 %	
Satisfied	151	18.28 %	
Very satisfied	43	5.21 %	
Total Responses	826	100.00 %	

What CAA donor benefits are especially valuable to you? (Please check all that apply.)			Respondents: 820
Recognition signage at Alumni House	39	4.76 %	
Priority mailings and announcements	125	15.24 %	
Tickets to fundraising galas	128	15.61 %	
Tickets to athletic events	265	32.32 %	
Parking on campus	197	24.02 %	
None of these	388	47.32 %	
Other benefit Please specify:	58	7.07 %	
Total Responses	1200		

On a scale of 0 to 10 - where 0 is "not at all likely" and 10 is "extremely likely" - how likely are you to recommend the Cal Alumni Association to fellow alumni?			Respondents: 855
0	42	4.91 %	
1	22	2.57 %	
2	22	2.57 %	
3	26	3.04 %	
4	20	2.34 %	
5	111	12.98 %	
6	90	10.53 %	
7	105	12.28 %	
8	138	16.14 %	
9	90	10.53 %	
10	189	22.11 %	
Total Responses	855	100.00 %	

CMM Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
Please indicate your current level of membership in the Cal Alumni Association.		
		Respondents: 3209
Life member	1233	38.42 %
Annual member	275	8.57 %
I am not a member.	1216	37.89 %
I don't know if I am a member	485	15.11 %
Total Responses	3209	100.00 %

What were or would be your primary reasons for joining the Cal Alumni Association?(Please. select up to three options.) **Respondents: 1947**

Because I love UC Berkeley	828	42.53 %
To support the University	895	45.97 %
To stay connected to UC Berkeley	1132	58.14 %
To support CAA student programs	105	5.39 %
To receive California magazine	300	15.41 %
To receive a UC Library card	319	16.38 %
To get discounted access to University Extension courses	117	6.01 %
To get discounts on campus events and resources	165	8.47 %
To attend CAA events and reunions	89	4.57 %
To access alumni career networks	236	12.12 %
To camp at the Lair of the Golden Bear	88	4.52 %
It's a family tradition.	89	4.57 %
Just to be a CAA member	303	15.56 %
Other	94	4.83 %
Total Responses	4760	

What were your primary reasons for not joining the Cal Alumni Association? (Please select up to three options.) **Respondents: 1197**

Membership is too expensive.	581	48.54 %
I used to be a member, but my membership lapsed.	211	17.63 %
I really don't feel connected to Cal anymore.	140	11.70 %
I stay in touch with UC Berkeley in other ways.	321	26.82 %
I support UC Berkeley in other ways.	190	15.87 %
I only hear from UC Berkeley when they ask me for money.	265	22.14 %
Other	163	13.62 %
Total Responses	1871	

CMM Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
What offer or communication prompted you to join as a member?		
Respondents: 1932		
Received membership as a gift	249	12.89 %
Responded to a mailing	413	21.38 %
Responded to an email	116	6.00 %
Telemarketing	36	1.86 %
Personal contact	116	6.00 %
Signed up at an event	54	2.80 %
Advertisement	20	1.04 %
Not sure	685	35.46 %
Other	243	12.58 %
Total Responses		1932 100.00 %

What do you believe are the most valuable benefits of your CAA membership? (Please select up to three benefits.) **Respondents: 1731**

California magazine	751	43.39 %
Receive The Cal Connection e-newsletter	192	11.09 %
Camp at the Lair of the Golden Bear	164	9.47 %
Travel with Cal Discoveries Travel	123	7.11 %
Vacation at the Pinecrest Chalet resort	31	1.79 %
Use of the UC Library	536	30.96 %
Enroll in UC Extension courses	222	12.82 %
Charter Gala	22	1.27 %
Interview Alumni Scholars	74	4.27 %
Attend events on campus	262	15.14 %
Attend UC Berkeley alumni events off campus	251	14.50 %
Attend California Live! lectures	65	3.76 %
Member of a regional or special interest alumni group	141	8.15 %
Participate in Alumni Scholarship program	93	5.37 %
Enjoy discounts on products or services	350	20.22 %
Access the Cal Alumni Credit Card or Debit Card	31	1.79 %
Access the @cal online community	179	10.34 %
Other	178	10.28 %
Total Responses		3665

When did you first join CAA? **Respondents: 1798**

I joined when I graduated.	883	49.11 %
I received a gift membership when I graduated.	202	11.23 %
I joined in the first 5 years after graduating from UC Berkeley.	320	17.80 %
I joined from 5 to 15 years after graduating from UC Berkeley.	207	11.51 %
I joined more than 15 years after graduating from UC Berkeley.	186	10.34 %
Total Responses		1798 100.00 %

CMM Module Basic Report

Cal Alumni: Share Your Perspective 2011

	Count	Percent
What membership benefits, currently not offered, would be valuable to you?		Respondents: 1767
Free wireless network on campus	463	26.20 %
Online access to the UC Berkeley library	977	55.29 %
Discounts or access to UC Berkeley athletic events	703	39.78 %
More news about my classmates	254	14.37 %
More publications and news about UC Berkeley	203	11.49 %
Investment services or financial planning	239	13.53 %
Career services or networking opportunities	568	32.14 %
More or better travel opportunities	351	19.86 %
Better access to campus facilities	352	19.92 %
Bring UC Berkeley programs to regional cities	429	24.28 %
Access to parking or discounted parking near campus	728	41.20 %
Concierge services while visiting campus	211	11.94 %
Ticket priority at Cal Performances	496	28.07 %
Ability to audit courses at UC Berkeley	728	41.20 %
Access to my UC Berkeley transcripts	534	30.22 %
Discount hotel rooms near Berkeley	461	26.09 %
Other	73	4.13 %
Total Responses		7770

On a scale of 0 to 10 - where 0 is "not at all likely" and 10 is "extremely likely" - how likely are you to recommend the Cal Alumni Association to fellow alumni?		Respondents: 1928
0	45	2.33 %
1	39	2.02 %
2	50	2.59 %
3	52	2.70 %
4	38	1.97 %
5	286	14.83 %
6	133	6.90 %
7	216	11.20 %
8	393	20.38 %
9	235	12.19 %
10	441	22.87 %
Total Responses		1928 100.00 %

CPR Module Basic report

Cal Alumni: Share Your Perspective 2011

Count Percent

From the following list of programs, please rate your level of awareness and participation with each program, event, or service and whether you would recommend it to fellow alumni:

Legislative advocacy on behalf of UC Berkeley

Respondents: 3039

Not aware	1815	59.72 %
Aware but have not participated	1023	33.66 %
Have participated and would recommend to other alumni	179	5.89 %
Have participated but would not recommend to other alumni	22	0.72 %

Total Responses 3039 100.00 %

CAA Scholarship programs (for UC Berkeley students)

Respondents: 3027

Not aware	1164	38.45 %
Aware but have not participated	1409	46.55 %
Have participated and would recommend to other alumni	434	14.34 %
Have participated but would not recommend to other alumni	20	0.66 %

Total Responses 3027 100.00 %

Lair of the Golden Bear (alumni family summer camp)

Respondents: 3044

Not aware	925	30.39 %
Aware but have not participated	1812	59.53 %
Have participated and would recommend to other alumni	289	9.49 %
Have participated but would not recommend to other alumni	18	0.59 %

Total Responses 3044 100.00 %

Athletics events (tailgates, pre-game hoops parties, bowl game events)

Respondents: 3038

Not aware	481	15.83 %
Aware but have not participated	1536	50.56 %
Have participated and would recommend to other alumni	982	32.32 %
Have participated but would not recommend to other alumni	39	1.28 %

Total Responses 3038 100.00 %

Educational lectures (California Live!)

Respondents: 3031

Not aware	1455	48.00 %
Aware but have not participated	1204	39.72 %
Have participated and would recommend to other alumni	360	11.88 %
Have participated but would not recommend to other alumni	12	0.40 %

Total Responses 3031 100.00 %

CPR Module Basic report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Pinecrest Chalet (resort in Pinecrest, CA)			Respondents: 3028
Not aware	1923	63.51 %	
Aware but have not participated	1064	35.14 %	
Have participated and would recommend to other alumni	38	1.25 %	
Have participated but would not recommend to other alumni	3	0.10 %	
Total Responses	3028	100.00 %	

Student recruitment efforts (new student receptions)			Respondents: 3026
Not aware	1579	52.18 %	
Aware but have not participated	1185	39.16 %	
Have participated and would recommend to other alumni	246	8.13 %	
Have participated but would not recommend to other alumni	16	0.53 %	
Total Responses	3026	100.00 %	

Career services/resources			Respondents: 3023
Not aware	1095	36.22 %	
Aware but have not participated	1445	47.80 %	
Have participated and would recommend to other alumni	415	13.73 %	
Have participated but would not recommend to other alumni	68	2.25 %	
Total Responses	3023	100.00 %	

Networking events			Respondents: 3019
Not aware	1331	44.09 %	
Aware but have not participated	1425	47.20 %	
Have participated and would recommend to other alumni	247	8.18 %	
Have participated but would not recommend to other alumni	16	0.53 %	
Total Responses	3019	100.00 %	

Alumni groups/clubs/chapters			Respondents: 3028
Not aware	926	30.58 %	
Aware but have not participated	1515	50.03 %	
Have participated and would recommend to other alumni	548	18.10 %	
Have participated but would not recommend to other alumni	39	1.29 %	
Total Responses	3028	100.00 %	

CPR Module Basic report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
California magazine			Respondents: 3031
Not aware	899	29.66 %	
Aware but have not participated	936	30.88 %	
Have participated and would recommend to other alumni	1092	36.03 %	
Have participated but would not recommend to other alumni	104	3.43 %	
Total Responses	3031	100.00 %	
Mentoring programs			Respondents: 3011
Not aware	1630	54.13 %	
Aware but have not participated	1209	40.15 %	
Have participated and would recommend to other alumni	161	5.35 %	
Have participated but would not recommend to other alumni	11	0.37 %	
Total Responses	3011	100.00 %	
Membership in the Cal Alumni Association			Respondents: 3020
Not aware	398	13.18 %	
Aware but have not participated	1112	36.82 %	
Have participated and would recommend to other alumni	1363	45.13 %	
Have participated but would not recommend to other alumni	147	4.87 %	
Total Responses	3020	100.00 %	
Cal Discoveries Travel opportunities			Respondents: 3007
Not aware	1253	41.67 %	
Aware but have not participated	1597	53.11 %	
Have participated and would recommend to other alumni	132	4.39 %	
Have participated but would not recommend to other alumni	25	0.83 %	
Total Responses	3007	100.00 %	
Young Alumni and Big Game Reunions			Respondents: 3001
Not aware	1401	46.68 %	
Aware but have not participated	1319	43.95 %	
Have participated and would recommend to other alumni	259	8.63 %	
Have participated but would not recommend to other alumni	22	0.73 %	
Total Responses	3001	100.00 %	

CPR Module Basic report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Charter Gala (CAA's annual gala celebrating the chartering of the University and recognizing alumni award recipients)			Respondents: 2984
Not aware	1820	60.99 %	
Aware but have not participated	991	33.21 %	
Have participated and would recommend to other alumni	135	4.52 %	
Have participated but would not recommend to other alumni	38	1.27 %	
Total Responses	2984	100.00 %	
Alumni awards			Respondents: 2955
Not aware	1815	61.42 %	
Aware but have not participated	1007	34.08 %	
Have participated and would recommend to other alumni	114	3.86 %	
Have participated but would not recommend to other alumni	19	0.64 %	
Total Responses	2955	100.00 %	
How do you spend your free time? (Please select all that apply.)			Respondents: 3094
Attending concerts, museums, and the theater	1922	62.12 %	
Watching television	1960	63.35 %	
Going to sports games	1134	36.65 %	
Attending lectures, symposiums, and educational workshops	1082	34.97 %	
Going to the library	890	28.77 %	
Engaging in outdoor activities (running, hiking, biking, etc.)	2126	68.71 %	
Engaging in wellness exercise and workshops	1074	34.71 %	
Volunteering in community service activities	1216	39.30 %	
Vacationing domestically	1882	60.83 %	
Vacationing internationally	1573	50.84 %	
Going out socially with friends	2407	77.80 %	
Entertaining guests at my home	1610	52.04 %	
Going on family outings with my children	990	32.00 %	
Other	318	10.28 %	
Total Responses	20184		
Are you part of a CAA alumni group/club/chapter?			Respondents: 3118
Yes	544	17.45 %	
No	2574	82.55 %	
Total Responses	3118	100.00 %	

CPR Module Basic report

Cal Alumni: Share Your Perspective 2011

	Count	Percent	
Please indicate the type of alumni groups with which you are involved. (Select all that apply.)			Respondents: 513
A regional CAA alumni group	347	67.64 %	
A cultural CAA alumni group	19	3.70 %	
A special interest CAA alumni group (Cal Alumni Band, Cal Pride)	64	12.48 %	
A group of alumni from my graduating class	49	9.55 %	
An informal alumni group	96	18.71 %	
An online alumni group	47	9.16 %	
Other	40	7.80 %	
Total Responses		662	

Would you be interested in a joining an alumni group/club/chapter?			Respondents: 2536
Yes	1265	49.88 %	
No	1271	50.12 %	
Total Responses		2536	100.00 %

With whom do you prefer to participate in alumni programs and activities? (Please select all that apply.)			Respondents: 1773
Alumni from my graduating year	610	34.40 %	
Alumni who graduated within five years of me	713	40.21 %	
Alumni of all ages	888	50.08 %	
Alumni who live near me	1325	74.73 %	
Alumni from other regions of the country and world	403	22.73 %	
Alumni with a similar family structure (single, married, with children, same-sex couples)	312	17.60 %	
Alumni with a similar cultural background	348	19.63 %	
Alumni with common interests	996	56.18 %	
Other	67	3.78 %	
Total Responses		5662	

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	Count	Percent
In the past year which of the following, if any, have you done? (Please check all that apply.)		Respondents: 2126
Stayed informed about the University of California's budget situation	1893	89.04 %
Spoken to others about the importance of increasing state funding for UC	955	44.92 %
Became a Cal Advocacy member or maintained Cal Advocacy membership	71	3.34 %
Voted for legislative representatives who support UC	611	28.74 %
Attended Town Hall meetings or other public forums held by my legislators	92	4.33 %
Written a letter to the editors of local press or commented on online press to support UC	76	3.57 %
Written a letter to my legislator in support of UC	73	3.43 %
Sent an email to my legislator in support of UC	358	16.84 %
Made a phone call to my legislator in support of UC	41	1.93 %
Met face-to-face with my legislator in support of UC	24	1.13 %
Other UC advocacy	70	3.29 %
Total Responses	4264	

Which of the following, if any, are reasons why you have not been more active in advocating more State of California funding for the University of California? (Please check all that apply.)		Respondents: 2870
I don't know enough about the state budget process.	1025	35.71 %
I don't think my efforts will make a difference.	812	28.29 %
I don't have enough time.	1488	51.85 %
I don't understand the importance of state funding for the UC system.	86	3.00 %
I don't believe the University should rely on the State of California for funding.	103	3.59 %
I am dissatisfied with the way UC is managed.	489	17.04 %
Other	638	22.23 %
Total Responses	4641	

Which of the following do you think best describes the UC budget situation today?		Respondents: 2989
More than adequate funding to maintain UC's academic standing as the top public university	43	1.44 %
Adequate funding to maintain UC's academic standing	212	7.09 %
Inadequate funding that threatens to harm UC's academic standing	1693	56.64 %
Inadequate funding that has already seriously harmed UC's academic standing	841	28.14 %
Other	200	6.69 %
Total Responses	2989	100.00 %

CPR Module Basic report

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	Count	Percent
On a scale of 0 to 10 - where 0 is "not at all likely" and 10 is "extremely likely"		Respondents: 3058
- how likely are you to recommend the Cal Alumni Association to fellow alumni?		
0	252	8.24 %
1	98	3.20 %
2	127	4.15 %
3	131	4.28 %
4	113	3.70 %
5	553	18.08 %
6	241	7.88 %
7	322	10.53 %
8	423	13.83 %
9	264	8.63 %
10	534	17.46 %
Total Responses		3058 100.00 %